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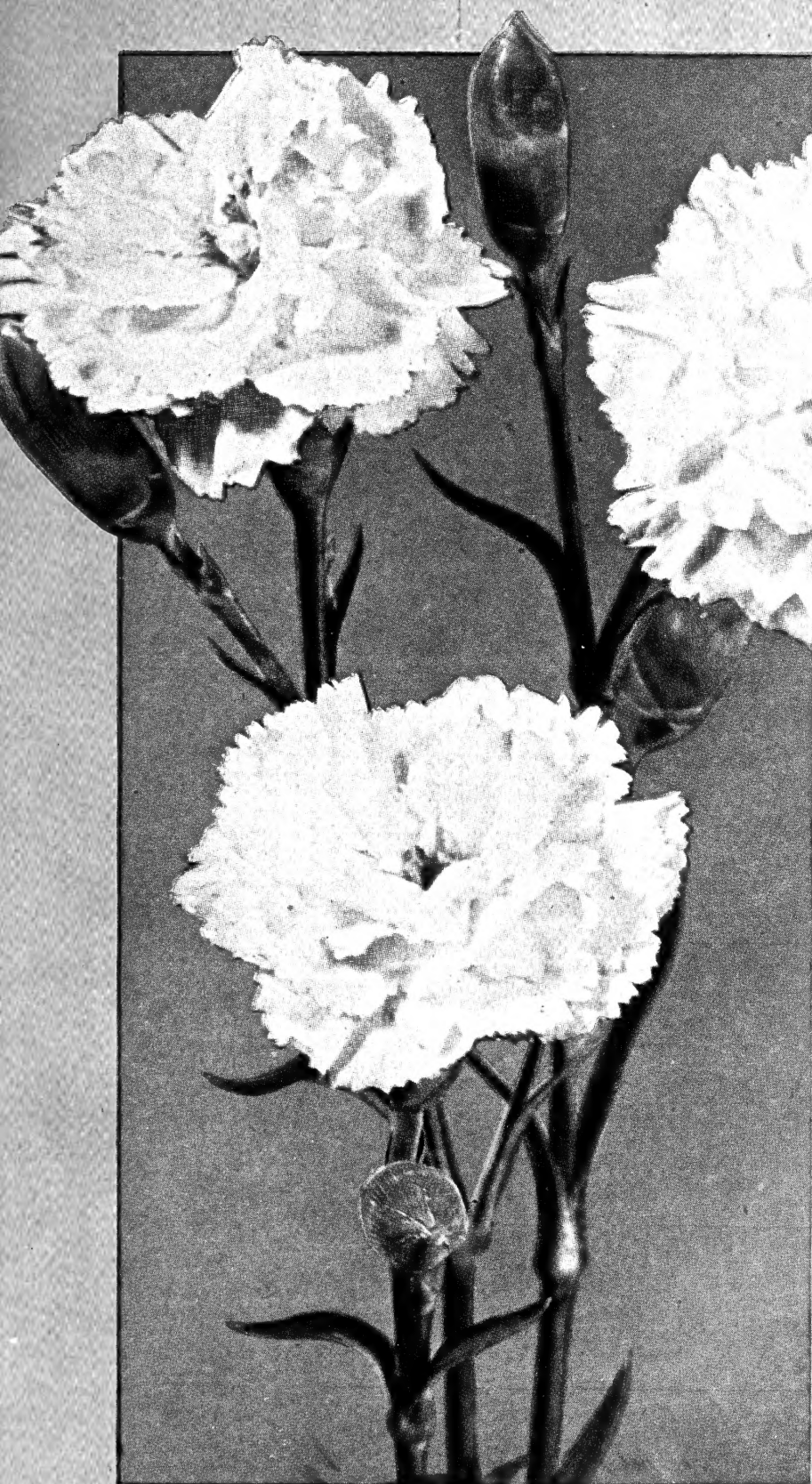
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Kellogg's

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GARDEN BEAUTY BOOK

Spring 1948



Glorious New White Carnation *"Frosty"*

What are the colors I like best?
I think I like them every one,
But some of course there really are,
A little better than the rest.
There's blue—sky blue and other blues,
And yellow—many varied hues,
And green, and red, and autumn brown,
And others, yes, of great renown;
But after all is said for those
(I'm sure you'll say I'm wholly right)
There's one that beats them all by far,
And that is snow-pure, frosty white.

©

—oOo—

Picture of Frosty, new, hardy, white
Carnation at left. See top of page 3
for description and prices.

You'll Like It

R. M. KELLOGG COMPANY
Three Rivers, Michigan

The World's Best

This price offered
for Pacific Delphin-
iums only. See White
Delphinium prices
below.

**10 for
\$2.98**

Pacific Delphiniums

These Pacific Delphiniums have been a specialty of ours for years, and we are especially well equipped for growing them. All are fine, sturdy, field-grown plants that will make a quick growth, and bloom for you this season. **PRICES:** 5 for \$1.57; 10 for \$2.98; 15 for \$4.39; 20 for \$5.80. Regular Pacific Delphiniums only. Prices of White Delphiniums below.

These Pacifics are the best buy for the average garden. They have sturdier spikes and better color than other varieties, and are much more showy. Two-thirds to three-fourths of them will be double. Come in mixed light blues, dark blues, lilacs, purples, and near-pinks; hybrids, no color choice. Healthier. Taller.

Plant 15 to 18 inches apart; any loose, non-acid soil; sun; ordinary moisture requirements; small quantities of lime or wood ashes beneficial.

Field-grown plants, 5 for \$1.57; 10 for \$2.98.

Prices of white variety below

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White Delphiniums

You'll love the glittering frosty whiteness of these tall, beautiful White Delphiniums, and you'll need them with the blues, near-pinks and purples of your colorful Pacifics. Not ordinary weak-growing white Delphiniums, but themselves Pacific strain with a strong, vigorous habit of growth. We have only a limited supply and they are exceedingly popular, so order early.

PRICES: \$1.00 each;
2 for \$1.62; 4 for \$2.87.

Hedges
See
Page
25

—O—

New
Honey-
Chile
Azalea-
mum

See
Page
15

Special! Carnation Frosty

Here's a brand new, beautifully formed, snow-pure white Carnation. Order it now, show something in your garden that your neighbors do not have.

Note also the small splashes of yellow near the center. All in all, Frosty is a charming flower; very beautiful and fragrant.

No picture can show its pure whiteness and lovely texture.

Hardy—everblooming. Tall, straight stems. Starts blooming 8 to 10 weeks after planting, continues until stopped by frost. Often 18 to 20 blooms on a plant first year.

Strong, pot-grown plants furnished.

New!



Frosty (See Also Front Cover)

Order of R. M. Kellogg Co., Three Rivers, Mich.	1 for	\$0.75	4 for	\$2.16
	2 for	1.22	6 for	3.09
	3 for	1.69	12 for	5.90



Maiden Blush New Pink Carnation

Cultural Note:

Plant all Carnations 15 to 18 inches apart in well-drained soil; ordinary moisture and sun. Mulch after ground is frozen. Avoid peat moss.

For years we have been watching for a flower that would merit the name Maiden Blush, and now we have found it and with Camellia-type blooms.

The color of Maiden Blush Carnation is beautiful clear pink, but it shades and fades from light to dark and almost white with a fascinating blushing effect. The picture shows the beautiful and unusual Camellia-type form of the petals.

Like all our other hardy Carnations, Maiden Blush produces an abundance of blooms: 30 to 40 open on a plant at one time. It will give you hundreds of blooms in a season if properly picked. Fragrance mild and sweet. Healthy, vigorous, upright, hardy. Lives through sub-zero winters.

Bargain!

Pot-Grown Plants:

1 for	\$0.75	4 for	\$2.16
2 for	1.22	6 for	3.09
3 for	1.69	12 for	5.90

Two of each variety on this page—6 in all—
Special \$2.97 Price

Maiden Blush (Above) Pl. Patent Applied for

Moon Mist

Introduced for first time only last fall—a brand new dress for your garden.

Dainty, yet jaunty—and a delightful companion to Frosty and Maiden Blush. Its chief difference from Frosty is the form of its blooms. Note that it is a little more frilly. Why don't you try all three—Frosty, Maiden Blush and Moon Mist? See the bargain just above.

PRICES: Pot-grown plants, 1 for 75c; 2 for \$1.22; 3 for \$1.69; 4 for \$2.16; 6 for \$3.09; 12 for \$5.90.

R. M. Kellogg Co. Three Rivers, Mich.

Moon Mist



Hardy Everblooming Carnations

Cultural Note: Plant Carnations 15 to 18 inches apart; any sweet, well-drained soil; ordinary moisture; sun.

Rose Unique

If you like a spicy and enticing fragrance that will follow you wherever you go, plant *Dianthus Rose Unique*, then use the flowers for cut bouquets. Their delightful odor will act as a stimulating bracer, and their beauty, too. What a combination — beauty and fragrance! Pretty pink as shown, healthy, vigorous, and hardy. Each plant produces dozens of blooms from early summer until late fall. Grows 15 inches tall.

PRICES:

Pot-Grown Plants

1—\$0.55	4—\$1.58
2— .89	6— 2.27
3— 1.24	12— 4.33

Bargain!

3 Dazzler . . .	\$1.24
3 Rose Unique	1.24
2 American Beauty . . .	1.22
Total Value . . .	\$3.70

**Special Price
only \$3.27**

DAZZLER

Richly scented flowers of clove-like fragrance —so enticing you cannot resist them. Color—crimson of almost unbelievable brilliance. Dazzler starts blooming 8 to 10 weeks after planting and continues until stopped by frost; long-lasting beauty in your garden. And, each plant has 40 to 50 blooms open at one time! Goodness knows how many there are in a whole season—we've never counted—but there must be hundreds! Grows 15 to 20 inches high. Hardy. Will stand sub-zero winters and come up the next year flashing with red that almost glitters. **PRICES:** Pot-grown plants, 1 for 55c; 2 for 89c; 3 for \$1.24; 4 for \$1.58; 6 for \$2.27; 12 for \$4.33.

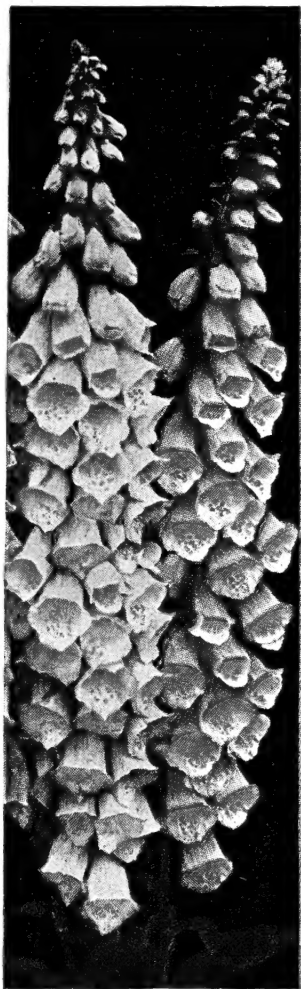
Carnation American Beauty

This is one of those first-come-first-served flowers. Never in the three or four years we have listed it have we had enough, so order early. American Beauty has beauty, fragrance and color. Flowers large (2 to 2½ inches across), excellent ever-bloomer; starts about eight weeks after planting and continues until frost.

PRICES: Pot-grown plants, 1 for 75c; 2 for \$1.22; 3 for \$1.69.

R. M. Kellogg Co., Three Rivers, Mich.

Grandma's Garden Up-to-Date

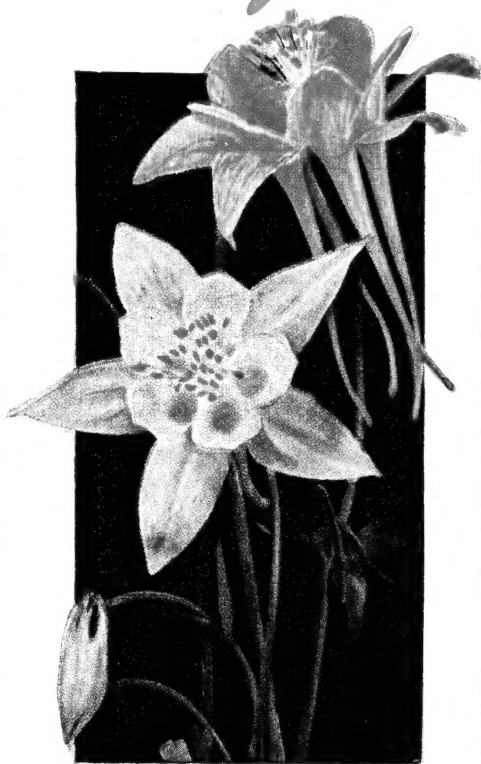


Foxglove

(Digitalis). These beautiful flowers should be in every garden. They are strong, vertical Shirley Hybrids with wide color range: white, shell-pink, rose, etc. Mixed colors only. Grow 3 to 4 feet high; spread 8 inches or more. Blooming season about July.

PRICES: Field-Grown

3 for	\$0.79
6 for	1.44
12 for	2.77



Aquilegias

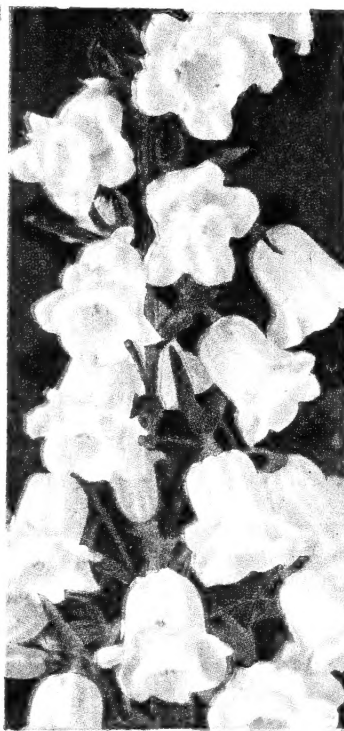
All favorite long-spurred varieties in a fine range of both delicate and brilliant colors, including some bi-colors. Flowers all large, and well formed. Can't allow color choice as they are hybrids, but if you order sufficient quantity, you'll get reds, pinks, blues, purples, whites, yellows, and bi-colors. A dozen or more gives best color range.

Bloom May and June. Hardy. Plant 12 to 15 inches apart. Sun or shade. Ordinary garden soil.

PRICES:

Field-Grown Plants

2 for	\$0.81
4 for	1.44
6 for	2.06
12 for	3.94



Double Canterbury Bells

(Campanula Calycanthema—Cup and Saucer). Even more beautiful than the single Canterbury Bells. Flowers double as shown. Produced in masses on tall, 2- to 4-foot stems. You may choose colors: Blue, Rose, Lilac, and White. Plant early for bloom this year. Prices below.

Single Canterbury Bells

Some like these century-long favorites better than the double variety. They come in the same range of colors, and are identical with the doubles, excepting for the single flowers.

PRICES: Single or Double

4 for \$1.00	12 for \$2.77
8 for 1.88	16 for 3.63



Double Hollyhocks

(Althea Rosea). Scarcely look real, they are so pretty. A wonderful background. Hardy, easily grown, mammoth-flowering; beautiful! Bloom June and July. We send you an assortment of red, pink, lilac, white and yellow, or you may choose colors.

PRICES: Field-Grown

1 for \$0.45	5 for \$1.57
3 for 1.01	10 for 2.98



Spurge

(Pachysandra terminalis). Dense, lustrous green. Trailing vine, 12 inches high. Thrives under evergreens; anywhere. Almost evergreen itself. For immediate effect, plant 8 to 10 inches apart; shade; any soil; water liberally; hardy.

PRICES: Field-Grown

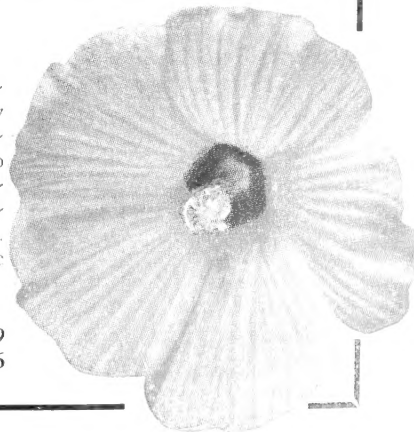
1 for \$0.35	4 for \$1.00
2 for .57	6 for 1.44

Hibiscus

(Mallow). A giant 2- to 4-foot perennial. Showy blooms July-August. Mixed colors only. Plant 24 to 30 inches apart in ordinary soil; ordinary moisture; sun or part shade. Cut back to soil's surface each spring. Hardy.

PRICES: Field-Grown

1 for \$0.45	4 for \$1.29
2 for .73	6 for 1.86



Shasta Daisy *Honeymoon*

Remember Cinderella, the story-book girl, who was so homely? And remember how her fairy godmother changed her into a beauty who married the Prince? That's what has happened to Shasta Daisies. Once very ordinary, they have now been touched by the magic wand of breeders, and here is the result—huge Daisies with blooms up to 5 inches across or more. Pure white, like newly-fallen snow. Centers, golden yellow fringed with green.

Massive display. Late June to August. Hardy. Foliage rich green, upright, healthy. Grows 24" to 30" high. **Prices:** Field-grown, 1 for 65c; 2 for \$1.06; 4 for \$1.87.

Cultural Note:

Plant in ordinary soil 2½ to 3 feet apart, with ordinary moisture supply. Needs full sun for best results.

Don't Overlook The New Carnations: Moon Mist, Frosty, and Maiden Blush. See page 3.

New!

Front-Line Azaleamum, Honey Chile. See pages 14-15.

Astilbe, Peach Blossom

There is a beauty spot in our nursery gardens that makes everybody exclaim with admiration. "What is it? It's so beautiful!" they exclaim. And the answer is our beautiful border of Astilbes.

Beautiful, feathery panicles, 8 to 10 inches long, tinted a delicate peach-blossom-pink. Blooms during June and July. Grows 1½ to 2 feet tall. Plant 15 to 18 inches apart in moist, rich soil; water; sun or semi-shade.

PRICES: Field-grown, 70c each; 2 for \$1.14; 4 for \$2.01.

Heliopsis, Apollo

If your order for Apollo reaches us too late, we'll apologize—but you can't plant your garden with apologies. The best thing to do is to order this gleaming flower early, because our supply is none too large, and it is in big demand.

As brilliant as an oriole, Apollo will really enrich your garden. Blooms from August 1st or earlier to frost. Foliage dark green, robust and healthy. Hardy. Grows 20 to 24 inches high.

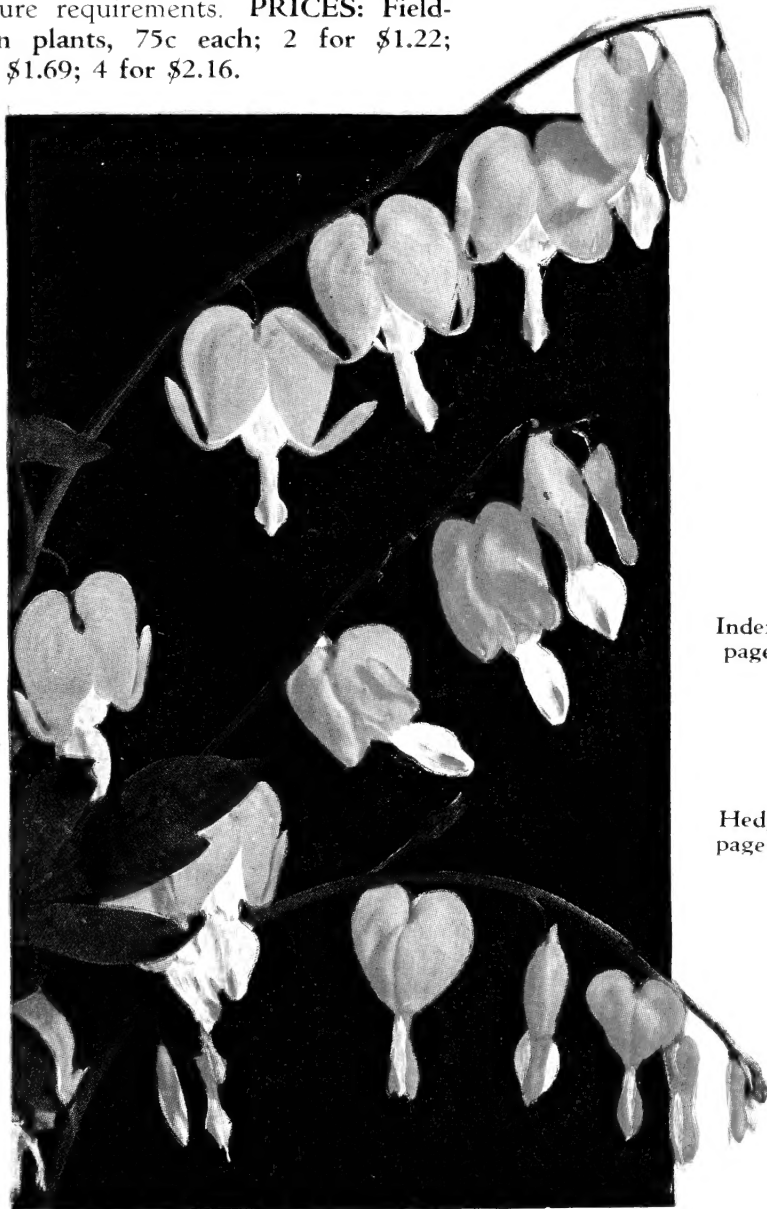
PRICES: Field-grown plants, 1 for 75c; 2 for \$1.22; 4 for \$2.16.

R. M. Kellogg Company, Three Rivers, Michigan

Blue Bonnet (Scabiosa, Isaac House Hybrids)

There are two kinds of blues: the happy blues and the unhappy blues, and any blues you can get into your garden are the happy kind, for blue is only too rare a color among flowers. Yet, you need it to give contrast to the other colors, and bring a bit of the beauty of the sky down to earth.

Blue Bonnet is a flower that will give your garden the happy blues. Its coloring is soft and lovely, and we won't blame you a bit if so many of you make a rush for the plants of this Isaac House, "Blue Bonnet," that we sell out in a jiffy. They start blooming in June, continue until September. Tall stems: 18 to 24 inches high. Plant 12 to 15 inches apart in sun or part shade; ordinary soil; ordinary moisture requirements. **PRICES:** Field-grown plants, 75c each; 2 for \$1.22; 3 for \$1.69; 4 for \$2.16.



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Hedges
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Bleeding Hearts

Now again here are Bleeding Hearts to steal **your** hearts. These are flowers that have an old-fashioned charm that you cannot resist. In fact, we were unable ever to have enough of them, so we stopped selling completely for several years to build up our propagating supply. And if you will send your order, we feel sure we can fill it. They grow about 24 inches high, and may spread as much as 2 or even 3 feet when full grown. Bloom during May. **PRICES:** 1 for 85c; 2 for \$1.38; 3 for \$1.91; 4 for \$2.44; 6 for \$3.51.



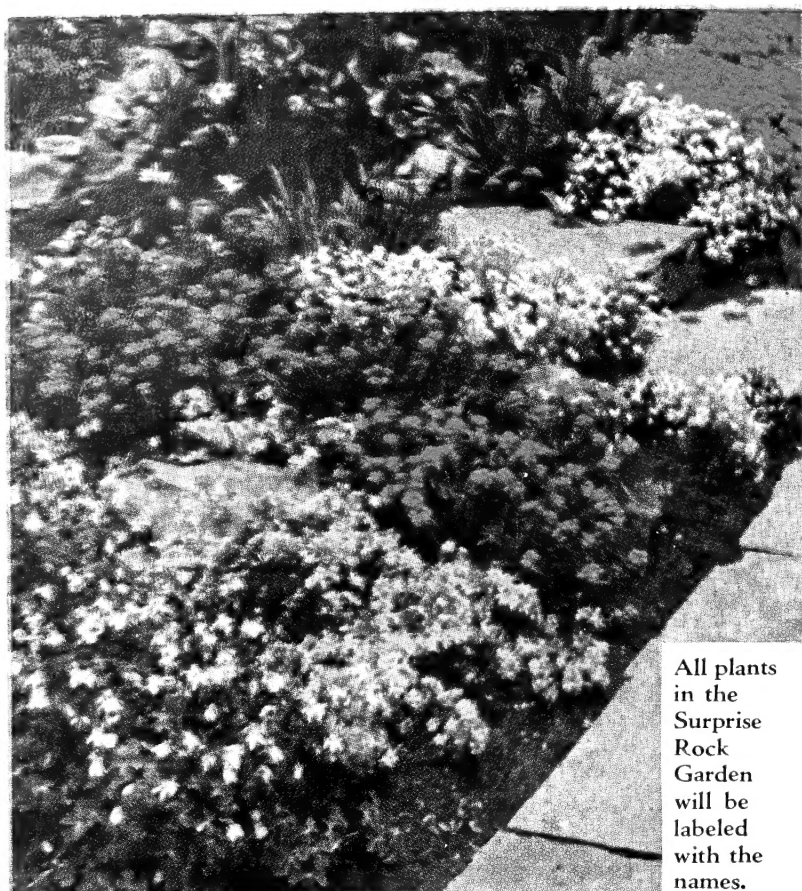
Windflowers

Dainty and winsome, and liberal with their charm. Bloom from September to November, when most other flowers are through. Picture shows pink and white, but there is also a red which is beautiful, and a lavender-pink. Here are the varieties:

Rubra. Red. **Queen Charlotte.** Pink.
Whirlwind. White. **Princess Charming.** Lavender.

PRICES: Your choice of varieties: 1 for 70c; 2 for \$1.14; 3 for \$1.57; 4 for \$2.01. Strong, pot-grown plants with ball of earth on roots.

Find What You Want Quickly—See Index on Page 2.



All plants in the Surprise Rock Garden will be labeled with the names.

Surprise Rock Garden

Beauty that rollicks and frolics among the rocks. Ten choice plants for only \$1.99. Would cost you \$2.50 to \$3.50 if bought by variety. All varieties are ideally suited for rock garden planting. Long blooming period and brilliant spread of color. At least five different kinds. And the more you buy, the cheaper you buy them. **PRICES:** Field-grown plants, 5 for \$1.05; 10 for \$1.99; 20 for \$3.86.



Primroses

Sweet little Primroses—loved by everyone for their simple beauty and amazingly generous display of blooms. Sorry we can't offer you a color choice, as plants are hybrids. They come in a variety of colors: red, white, lavender, and orchid-pink. About 6 inches high. Like moist soil, semi-shade. Blooms in May and June.

PRICES: Field-grown, 1 for 50c; 2 for 81c; 3 for \$1.12; 6 for \$2.06.



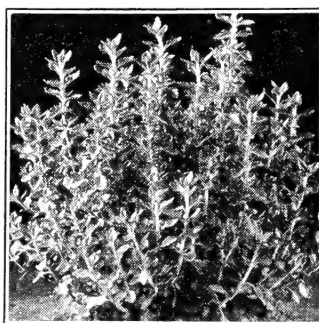
Hardy Verbena

Here is a flower of great usefulness and great beauty. If you have an unsightly piece of ground that you want to cover, Hardy Verbena is the answer. It has a creeping habit, with beautiful foliage as well as beautiful flowers. Foliage is dark olive-green in color. You will like them, we know.

Above is shown a picture of Hardy Verbena blooms. In coloring they are a beautiful rose-pink, and each head is 3 to 4 inches across. Bloom all summer and into fall. **PRICES:** Pot-grown, 1 for 50c; 2 for 81c; 4 for \$1.44; 6 for \$2.06.

*Order
Early*

Plants will be reserved from our estimated supplies as soon as your order is received. Shipment will be made at your planting time.



Midget Hedge

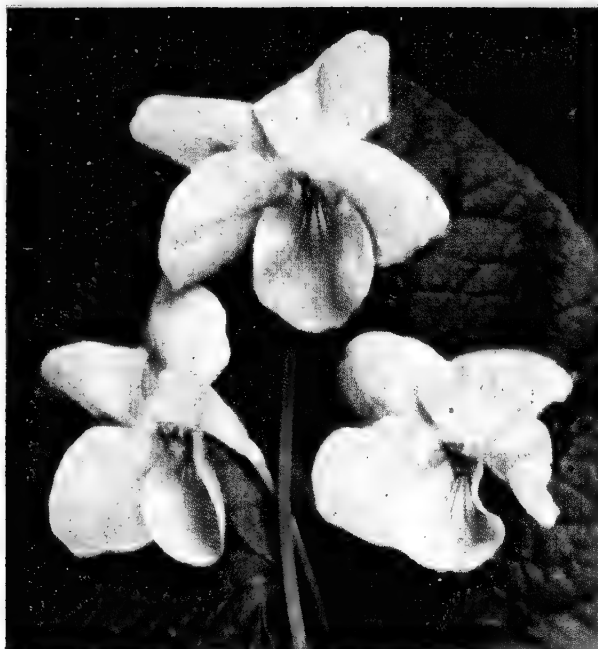
You'll be surprised how pretty it is, and what a nice little hedge it makes. May be sheared for formal effects, up to 12 inches high. Dense, glossy green foliage. Aromatic. Not evergreen, but quickly resumes full leaf each season. Plant 10 inches apart. **Prices:** Field-grown, 1 for 45c; 2 for 73c; 4 for \$1.29; 8 for \$2.41; 12 for \$3.54.



Sea Pink

(*Armeria Maritima*)

It's pink and dainty and charming. Blooms May and June. Grows 4 to 6 inches high. Evergreen foliage. Excellent for borders. Good for the rockery. Easy to grow. Hardy. Plant 10 inches apart. **PRICES:** Field-grown plants, 45c each; 2 for 73c; 4 for \$1.29; 8 for \$2.41; 12 for \$3.54.



Violet White Wonder

Some say these are prettier than either Double Russian or English Violets, because they show up better among their foliage. They are beautiful, it is true; and we are afraid we are not going to have enough of them. Room-filling fragrance. And the blossoms are nearly as large as the picture, about $\frac{3}{4}$ inch across or even larger under right conditions. 4- to 6-inch stems, dense, beautiful foliage. Good ground cover. Blooming season about the same as Double Russian Violets. **PRICES:** Field-grown plants, 1 for 55c; 2 for 89c; 3 for \$1.24; 4 for \$1.58; 6 for \$2.27; 12 for \$4.33.

Order Early: These are the very scarce flowers.

English Violets

Known to all flower lovers for its color, form, and rare fragrance. 8 inches high. Flowers deep rich purple.

1—\$0.55	4—\$1.58
2— .89	6— 2.27
3— 1.24	12— 4.33

For Hedges, see page 25.



Double Russian Violets

Simply pick a small bouquet of Double Russian Violets, put them in a vase, and wait. It won't be long until everyone in the room is exclaiming in delight at the wonderful aroma, for there are no flowers more richly fragrant than Double Russian Violets. Sorry, but pictures can't show their fragrance and words can't describe it. Why not grow your own? Color as shown; all flowers double; early spring blooming, and sometimes in the fall; long stems, 6 to 8 inches.

PRICES: 1 for 65c; 2 for \$1.06; 3 for \$1.46; 4 for \$1.87; 6 for \$2.68; 12 for \$5.12.

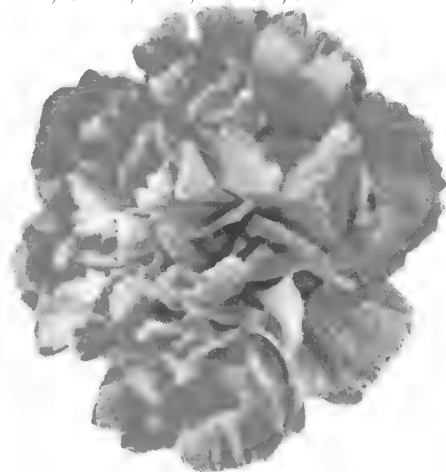
*How to
Perfume
a Whole
Room!*



Violas

There are some flowers that really pull at our heart-strings, they are so lovable; and Violas belong to that delightful group. These charming **Hardy Pansies** bloom all summer; hence, a very valuable addition to your garden. They are beautiful in groups or low **everblooming** borders. Ultimate height 6 to 8 inches. Blooming season April to frost. Plant 6 to 8 inches apart. Thrive in sun or shade. Will stand moisture if drainage is good. These come in four colors: **Apricot, Blue, Yellow, Red.**

PRICES: Field-grown, 50c each; 2 for 81c; 4 for \$1.44; 8 for \$2.68.



Hardy Carnations

(*Dianthus Grenadin*)

Just like hothouse Carnations right in your garden. Grow 12 to 15 inches. Space 12 inches apart; moist, rich, non-acid soil (avoid peat moss). Choose colors: **Red, Pink, White, Yellow.**

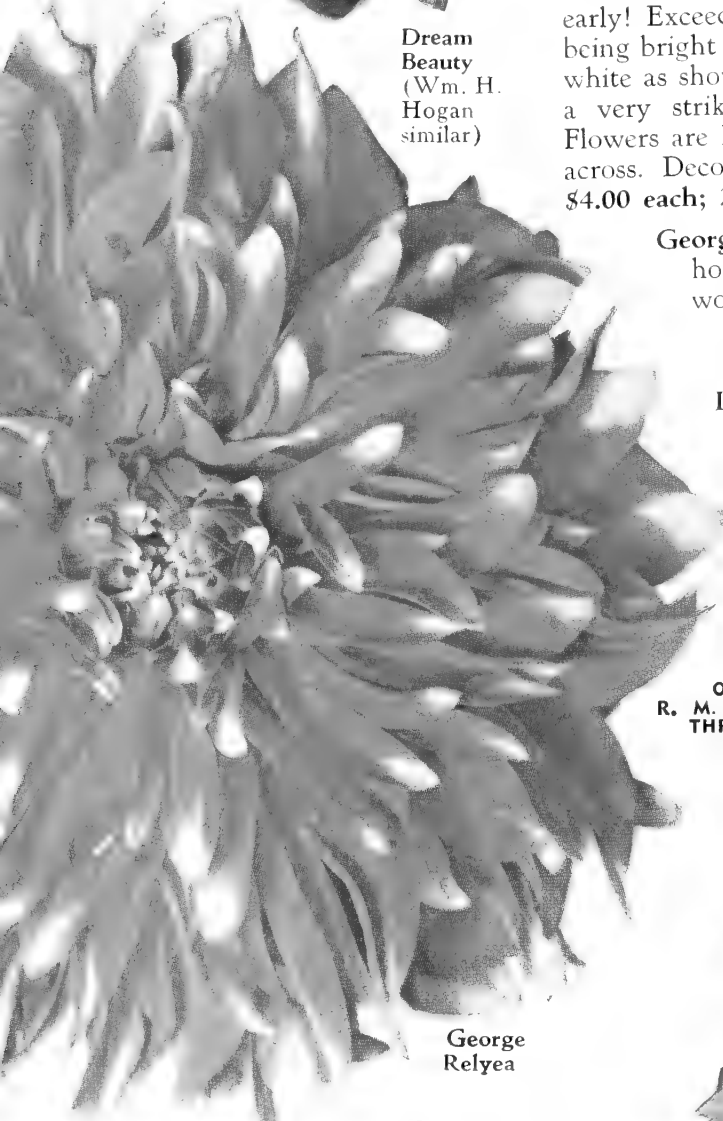
PRICES: Field-grown, 1 for 40c; 4 for \$1.15; 8 for \$2.15; 12 for \$3.15.

Find What You Want Quickly—See Index on Page 2.

Dahlias



Dream Beauty
(Wm. H.
Hogan
similar)



George
Relyea

Blue River. Bluish lavender and nearly a real blue. Beautiful. Massive deep center, very wide petals. Decorative. Husky plant; free bloomer. **PRICES:** 1 for 85c; 2 for \$1.38; 4 for \$2.44; 6 for \$3.51.

The Commodore. Lemon-yellow, pretty fellow. 12 to 14 inches across. If you like pure, clear yellow, and plenty of it, order The Commodore. Terrific bloomer. **PRICES:** 1 for 65c; 2 for \$1.06; 4 for \$1.87; 6 for \$2.68.

Mrs. George LeBoutellier. Husky size, husky color—deep crimson, and 10 to 12 inches across. A big blaze all by itself. Fine form. Healthy, strong and vigorous. **PRICES:** 1 for 85c; 2 for \$1.38; 4 for \$2.44; 6 for \$3.51.

Dream Beauty. (Above.) Only 50 for sale—not many—better order early! Exceedingly beautiful, petals being bright cerise with a stripe of white as shown above. This gives a very striking harlequin effect. Flowers are huge, 12 to 14 inches across. Decorative type. **PRICES:** \$4.00 each; 2 for \$7.50.

William H. Hogan. Similar to Dream Beauty, but only the tips are white, and the red is a deep red instead of cerise as in Dream Beauty. Many consider it the best bi-color yet produced. Informal decorative. **PRICES:** 1 for 85c; 2 for \$1.38; 4 for \$2.44; 6 for \$3.51.

George Relyea. (Left.) It glows and glows, and goodness knows how we're going to describe it! Picture not good enough, and words are worse. Better order it and see it for yourself. Large decorative. **PRICES:** 1 for 85c; 2 for \$1.38; 4 for \$2.44; 6 for \$3.51.

Incandescent. (Below.) Appropriately named because of the glowing effect produced. Color is pinkish bronze that seems to be incandescent. A profuse bloomer, and strong plant. Medium height. Informal decorative. **PRICES:** 1 for 85c; 2 for \$1.38; 4 for \$2.44; 6 for \$3.51.

Cultural Note: Plant in any well-drained soil; sun; plant in hole 5 to 6 inches deep; space 2 to 3 feet apart. Lay tuber on side with eye upward.

ORDER OF
R. M. KELLOGG CO.,
THREE RIVERS,
MICH.

Incandescent



Bargain!

One each of the
Dahlias on this
page, excepting
Dream Beauty; 6 in all; \$4.90
value.

**SPECIAL \$3.27
PRICE**



Day Lilies

Easy to grow, lots of flowers, a new crop each day.

Hyperion. Fine citron-yellow, produced in great numbers. Stems 40 inches tall. Blooms July and August.

Ophir. Just as beautiful as Hyperion but dark yellow. Stems 3½ to 4 feet high. Blooms July and August.

Gypsy. Even more beautiful than Hyperion and Ophir because of striking red splotches on the petals. Just the brilliantly-colorful Lily you've been looking for.

PRICES: Field-grown, 1 for 75c; 2 for \$1.22; 3 for \$1.69.



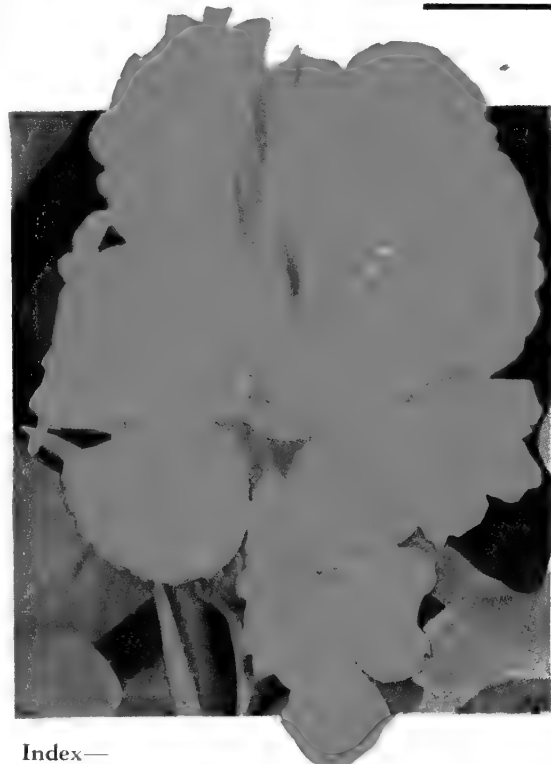
Regal Lily

This Lily is so beautiful that it refuses to bow to any competitors; remains the favorite year after year in spite of newer and highly-touted varieties. The golden throat gives the effect of molten gold on snow. Crimson veins outside. Hardy! Blooms June and July. 2½ to 3 feet high. **PRICES:** 3 for 79c; 4 for \$1.00; 6 for \$1.45.

Cultural Note:

Plant Day Lilies 18 to 24 inches apart; ordinary soil; water freely; sun or shade.

Plant Regal Lilies 12 inches apart; deep, well drained soil; sun or part shade.



Cannas

There are very few flowers that rival Cannas in brilliance of coloring, and there are perhaps still fewer that can rival them in beauty of foliage. A Canna bed is always a delight.

We furnish you with high-grade, hand-picked, healthy roots. Bloom during July and August. Grow 3 to 6 feet high.

5 for \$0.70 20 for \$2.57
10 for 1.32 30 for 3.82

Choose varieties or we will send equal numbers of each. Listed above, right.

Orange Gem. Glowing orange; green foliage.

King Humbert. Scarlet; bronze foliage.

Yellow King Humbert. Deep rich yellow, softly spotted with bright red. Green foliage.

Hungaria. Pink; bluish-green foliage.

Ambassador. Poppy-red; bronze foliage.

Cultural Note: Plant 1½ to 2 feet apart in good, rich soil; water very, very freely; full sun.

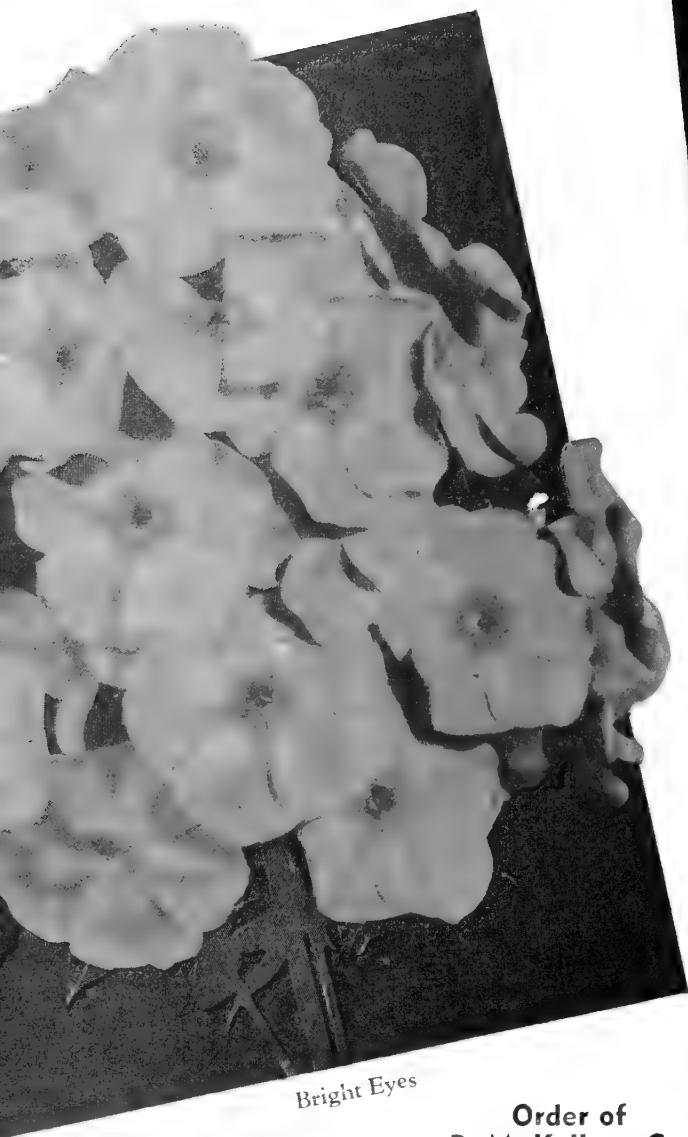
Bargain!

Mixed Cannas

A mixture of red, yellow, pink and scarlet Cannas—varieties our choice, not labeled. Roots strictly high grade. 15 for \$1.05; 30 for \$1.94; 50 for \$3.15; 75 for \$4.67.

30 for \$1.94

R. M. Kellogg Co., Three Rivers, Mich.



Bright Eyes



Mary Louise

Kellogg's Tip-Top

We have carefully selected the ten varieties for this group, and believe that nowhere will you find anything better. These will color your garden from August to late autumn.

MARY LOUISE. (Above.) Pure white, like newly fallen snow. One of the favorites of all white Phlox. Sorry a picture can't adequately show its whiteness. Just think of newly fallen, fluffy snow. **Prices below right.**

BLUETTE. (Formerly Rosy Blue, not shown.) Shades of blue and rose intermingled in magical fashion, really giving the effect of a rosy blue. Inherits unusually large florets from its parent, Daily Sketch, vigor, productivity, and fine, well-filled, symmetrical heads. **Prices below right.**

BRIGHT EYES. (Above left.) There have been red Phlox before, but none with the beautiful large florets and dancing dark eyes of Bright Eyes. And none with quite the brilliant coloring. Particularly gorgeous in mass displays. Rapidly becoming one of the most widely planted of all red Phlox. Being a child of the famous large-floreted Daily Sketch, Bright Eyes inherits all the health and vigor of its parent, and the huge florets, too. **Prices below right.**

PINKETTE. (Not shown.) The beauty of soft-shed light. A soft tinge of color so faint it lends a mysterious excitement to a flower which is really lovely. Dainty, yet strong—its lustrous sea-green foliage boasts supreme health. Gaining in popularity from year to year. **Prices below right.**

POLKA DOT. (Left.) Lively beauty in a very unusual Phlox which continues to bloom after the other flowers have exhausted their loveliness. Petals have a very slight pinkish tinge, harmonizing the glorious shade of the fuchsia-colored eye. The whole head is beautifully shaped with extra large, overlapping florets. **Prices right.**

R. M. Kellogg Company, Three Rivers, Mich.

Index —page 2

Order of
R. M. Kellogg Co.,
Three Rivers,
Mich.

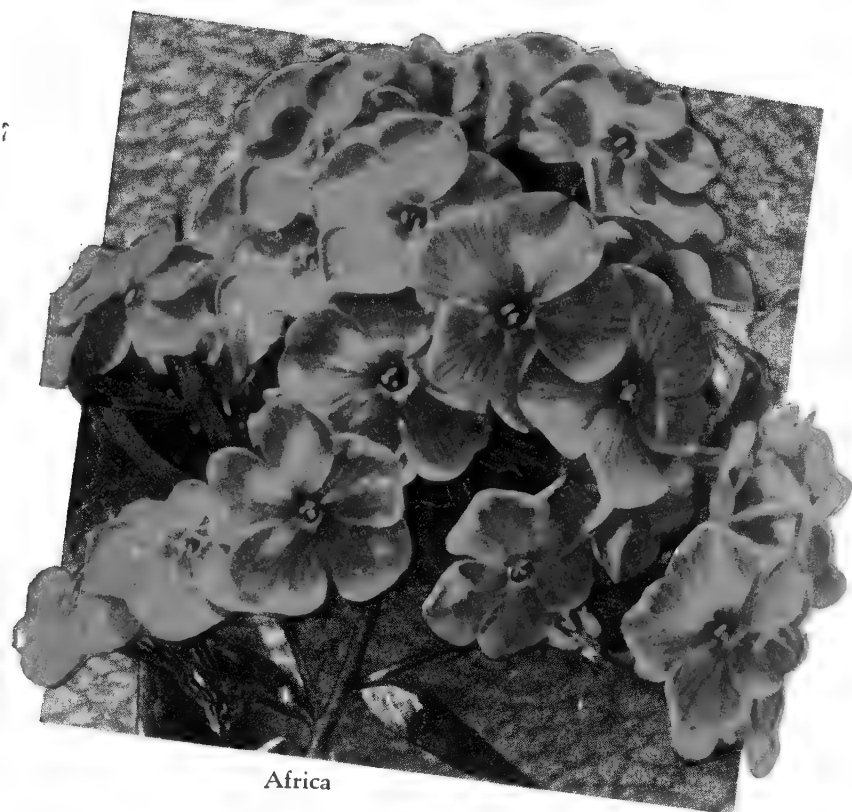


Polka Dot

Special!

All 10

Only \$3.25



Africa

Ten Phlox

Cultural Note:

Plant 18 inches apart; rich soil; sun; ordinary moisture.

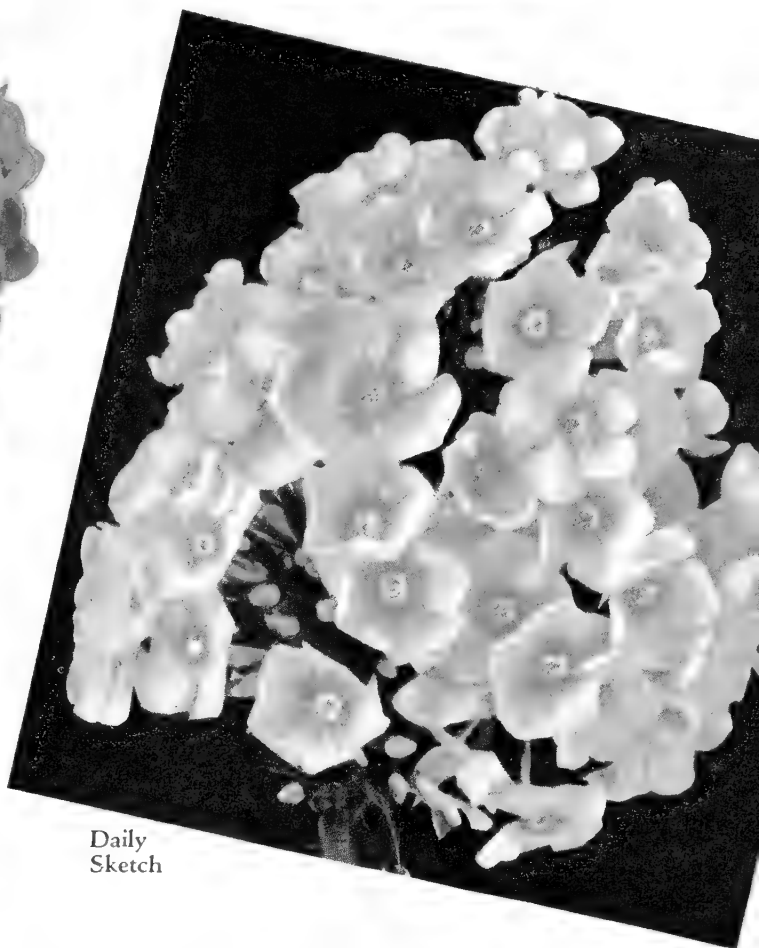
AFRICA. (Above.) Here is a Phlox with a color so mysteriously beautiful that it seems to belong to another world. Amazingly dark carmine-red that can hardly be described. Strong, vigorous grower, healthy and hardy, easy to grow. Far more beautiful than the picture. Prices below.

LILLIAN. (Not shown.) This is the famous blue-eyed Phlox; rest of flower beautiful salmon-pink. Very compact flower heads, with beautifully shaped florets. Very robust, plenty of vitality. Often 12 to 15 flower spikes per plant. Prices below.

DAILY SKETCH. (Above right.) The outstanding feature of Daily Sketch is its extra large florets, 1 1/2 inches across, or more. As large as a good-sized Pansy. None of the older varieties produce florets as large. Coloring clear, beautiful pink with small carmine eye. Does not fade, but stays pure and beautiful throughout. Very long blooming; starts in July and continues until frost. Prices below.

SALMON GLOW. (Not shown.) Here is a shade of deep salmon-pink so beautiful that you will immediately discard all other salmon Phlox. Eye deep carmine. Heads well filled and stately. Foliage healthy and strong. You should have this amazingly beautiful variety. Prices below.

CAROLYN VANDENBURG. (Right.) This is the outstanding dark blue Phlox today, not only on account of its color, but because it is extra large, healthy, vigorous, and productive. The nearest to a real blue. Creates much excited comment. Prices below.



Daily Sketch

Carolyn Vandenburg



PRICES

1 for \$0.50	3 for \$1.12	6 for \$2.06	12 for \$3.94
2 for .81	4 for 1.44	8 for 2.68	20 for 6.44

Find What You Want Quickly—See Index on Page 2.

Princess

Here is Princess, the little wonder that started our new line of Front-Liners only two short years ago. A wonderful mixture of glowing colors.

Hardy

Front-Line Azaleamums will live through any normal winter with a reasonable amount of winter protection. Perennial: will bloom following years.



Princess Azaleamum

Plant Patent No. 711

New Front-Line Azaleamums

This is an entirely new group of Azaleamums, and they are so well adapted for planting out in front of the older varieties, being somewhat smaller and lower, that we call them Front-Liners. And really, they almost outdo the older varieties in the great masses of colors that they pro-

duce. You would hardly believe that so many blossoms could be crowded onto one single plant. Each plant grows 6 to 10 inches high, and 15 to 20 inches across; larger second year. Here are flowers that will really make your friends and neighbors exclaim with delight. Try them!

Princess

I think I see a gleaming jewel,
Or am I maybe dreaming?
It beams and glows with many hues,
A fairy princess seeming. ©

Picture only gives an idea of the coloring: can't show the brilliance. Rose, orchid, pink, orange, apricot, and yellow all blend together and succeed each other in an astonishing display of glory. Blooms get to be 1½ to 2 inches across; very little, if any, smaller than those of Summer Sunset. Prices at right.

Nugget

Named Nugget because of its golden glitter. Will really add brilliance to your garden—and we mean **BRILLIANCE!** The yellow of Nugget is bright, clear, and glorious. In fact, we doubt if we have ever seen a yellow that was more beautiful; lasting beauty for your low borders. You will love it among the darker flowers of your garden. Prices above right.

PRICES: All Baby Azaleamums. Pot-Grown Plants

1 for	\$0.75
2 for	1.22
3 for	1.69
4 for	2.16
6 for	3.09
8 for	4.03
12 for	5.90
24 for	11.53

Special!

Two each of these 4 "Front-Line" Azaleamums—8 in all—\$4.88 value.

Special Price **\$3.95**

Papoose

Such a pretty little red Indian, that we called it Papoose. Picture shows color—and it blooms like the other Azaleamums: with hundreds of flowers. Will add brilliance to your late summer and fall garden. Prices left.

Honey Chile

I think that I shall never see
A pink that gleams so prettily.

We wish we could really show you and your friends that pink that gleams so prettily, but since we can't admit that the picture is as pretty as the flower, here's an idea: you order, and let your friends admire. Honey Chile is brand new, and with it you'll have an envy-spot in your garden. You do want your friends to envy you, don't you?

Hundreds of blooms, like Princess. An Azaleamum through and through. Prices above left.

R. M. Kellogg Company, Three Rivers, Michigan



Papoose



Nugget Plant Patent Applied for



Honey Chile (Plant Patent Applied for)

New! This is the newest Front-Line Azaleamum. First time offered.



Now

Gardenias *Yours all winter long*

(Gardenia Veitchii.) Long considered a hothouse flower, and rare; now you can grow your own beautiful ones, and have them all winter long. We supply Gardenia plants to you out of 2½- or 3-inch pots; you then grow them outside in a sunken flower pot (or a coffee can will do) until fall. In the fall, you bring them in, pot and all, set them in a sunny window, and there you are. That's where they will do most of their blooming, and you get the benefit of their amazing fragrance and delicate beauty all winter long. You can leave them on the plant, or make your own envy-provoking corsages.

Package of ferrous sulphate with each plant

2½-inch Size		3-inch Size
1 for \$1.00	If Grown in Coffee Can. Punch Holes in Bottom	1 for \$1.35
2 for 1.62		2 for 2.19
3 for 2.25		3 for 3.04
4 for 2.87		4 for 3.88
6 for 4.12		6 for 5.57

Cultural Note: Grow Gardenias outside in sunken flower pots during summer, sunny location, plenty of water, rich garden soil, acid. To acidify soil, use one ounce of ferrous sulphate in two gallons of water, and water with the solution. We supply three ounces of ferrous sulphate with each plant.

Free!

**4 New Glads
Value \$1.20**

If you order the Glad bargain on page 18, before March 15. See pages 18-19, 30 days if you receive catalog late.

Find What You Want Quickly—See Index on Page 2.

Azaleamum • • The Best of

I never thought so many flowers
 Could bloom in one small garden spot,
 I think that I could talk for hours
 Yet never tell the charm they've got;
 Their dainty hues, and varied sheens,
 The way they seem to glow;
 You'll have to have your own, I guess,
 And then you'll really know.

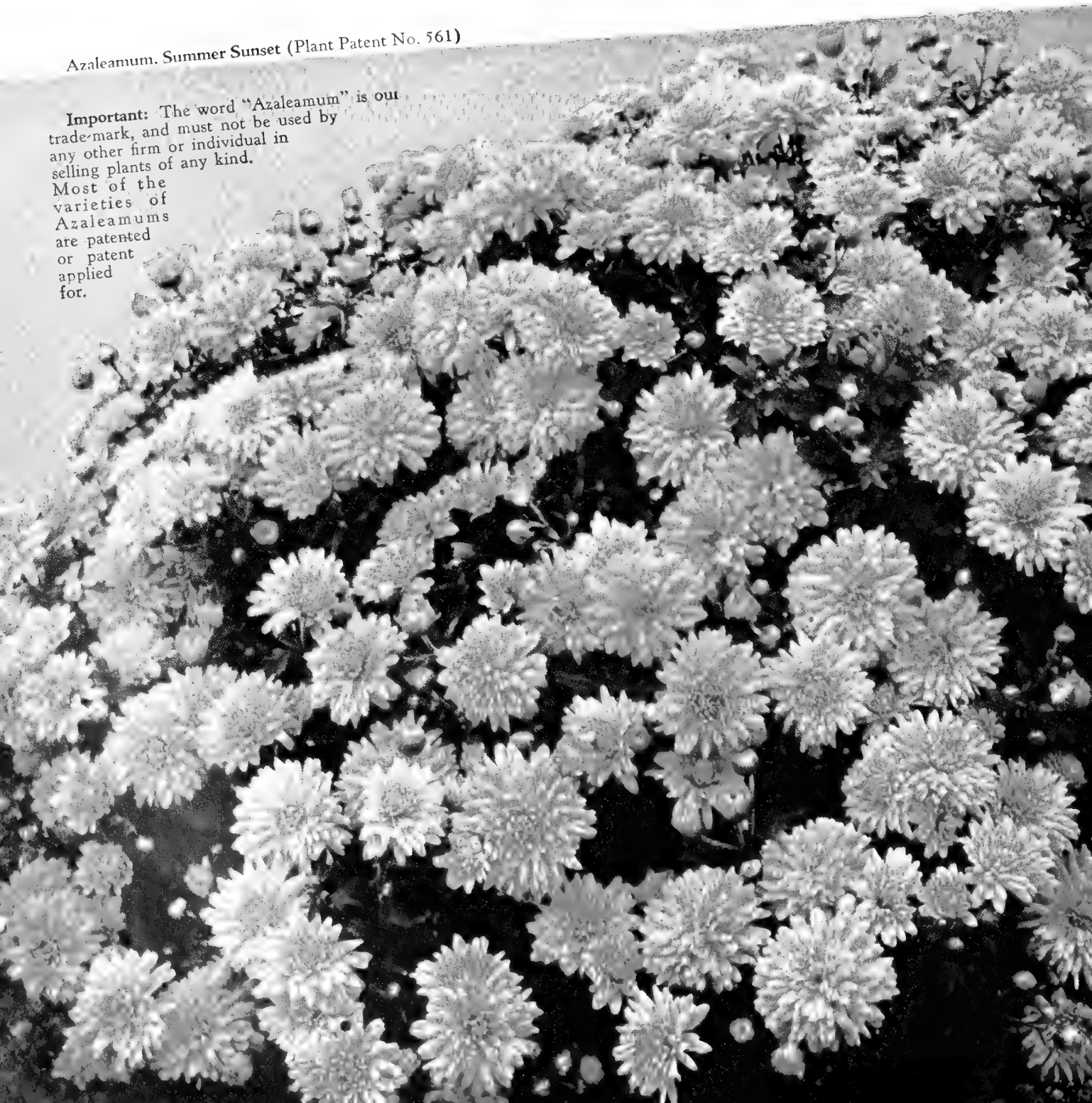
All Azaleamums are healthy, vigorous growers. We ship 2½-inch pot-grown plants. It

Summer Sunset

Azaleamum Summer Sunset, has all the good points of the older varieties plus sturdiness, amazing color harmonies, and large flowers. The constant varying colors: apricot, orange, golden yellow and orchid, provide a never-ending surprise throughout the season. Blooms by first of August or earlier, depending upon season. Prices at right.

Azaleamum. Summer Sunset (Plant Patent No. 561)

Important: The word "Azaleamum" is our trade-mark, and must not be used by any other firm or individual in selling plants of any kind. Most of the varieties of Azaleamums are patented or patent applied for.



Garden Bargains

seems almost unbelievable that they reach such large size, but they do give big surprises. You'll be delighted at blooming time.

Carnation Rose

Here's the newest of the large Azaleamums, lovely Carnation-type flowers, soft rose color, hardy—vigorous, 600 or more blooms to a plant. Grows 2 to 3 feet across the first year with blooms about 1½ inches in width. Like other Azaleamums, Carnation Rose starts blooming in July or August and continues until a severe frost. Prices below.

Bargain!

Azaleamum, Carnation Rose
(Plant Patent No. 660)

Important! Azaleamums belong to the Chrysanthemum family but have a peculiar habit of growth similar to that of Azaleas, hence are trade-marked Azaleamums. They are not related to Azaleas.

3 Summer Sunset \$1.90
3 Summer Gold . . 1.90
3 Carnation Rose 1.90
Total Value . . \$5.70
SPECIAL PRICE \$4.95

Summer Gold

For you who like rich glowing yellow, Summer Gold has it in glittering abundance. Flowers large; can be cut for bouquets; you will hardly miss them from the plants, there are so many—a deluge of golden loveliness. Plant this fall for a splendid display next fall. Taller than the others. Prices left.

Hardy Perennials:

All Azaleamums are hardy perennials—live through difficult winters. Bloom even better the second year than the first. However, it is best to give them some winter protection. After the tops have been deadened by frost in the fall, cut them down and let fall over roots. Then add 6 to 8 inches of some good straw material.

PRICES

All Azaleamums on these two pages. Strong, pot-grown plants

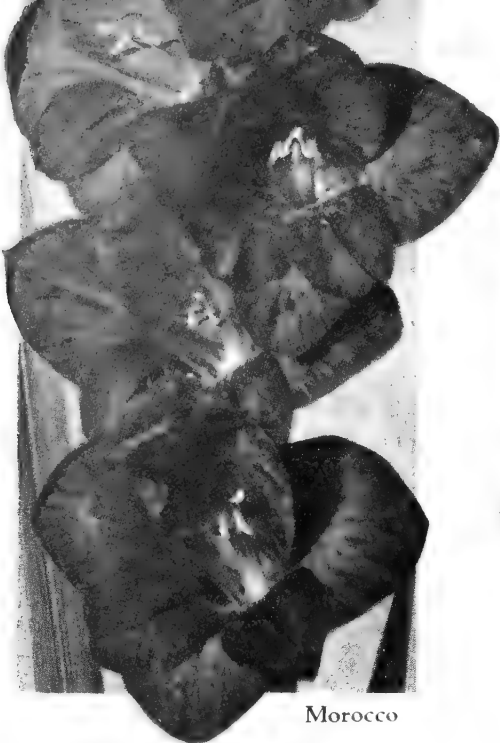
1 for \$0.85	6 for \$3.51
2 for 1.38	12 for 6.69
3 for 1.90	24 for 13.07

Azaleamum, Summer Gold

(Plant Patent No. 598)

Cultural Note:

Plant all Azaleamums 2½ to 3 feet apart; any well-drained soil; moderate moisture requirements; sun or part shade.



Morocco



Maid of Orleans



Bagdad

Gladioli

All high-grade varieties. Bulbs hand-picked for best blooming size.

6 for \$0.75	24 for \$2.16
12 for 1.22	30 for 2.62
18 for 1.69	36 for 3.09

MOROCCO. Tall, medium flower; mid-season. Prices above.

ANNIE LAURIE. Delicate pink. Tall, straight. Midseason. 3 to 5 feet. Large. Prices above.

MISS THREE RIVERS. Apple-green throat. Large, ruffled orchid. Tall; very late. Prices above.

CHAS. LINDBERGH. Red fading to pink toward center; beautiful sunset throat. Early. Prices above.

DEBONAIR. Beautiful La-France-pink; shrimp-pink throat; midseason; tall. Prices above.

GRAPHIN LIVIA (Chotek). Dignified lavender, lower petals beautifully shaded in throat; early; medium height. Prices above.

DREAM O' BEAUTY. Early, medium height; huge florets. Prices above.

MAID OF ORLEANS. Tall. Early. Lovely pure white. Prices above.

MARGARET FULTON. Half-ripe-cherry color. Strong and upright; early; tall. Prices above.

MARY JANE. Delicate shades of pink. Medium height; large flower; midseason. Prices above.

BETTY NUTHALL. Ruffled, salmon-pink streaks. Yellow throat, red streaks. Late; tall; large florets. Prices above.

PICARDY. Clear pure pink, painted with red in the throat. Tall; midseason; large florets. Prices above.

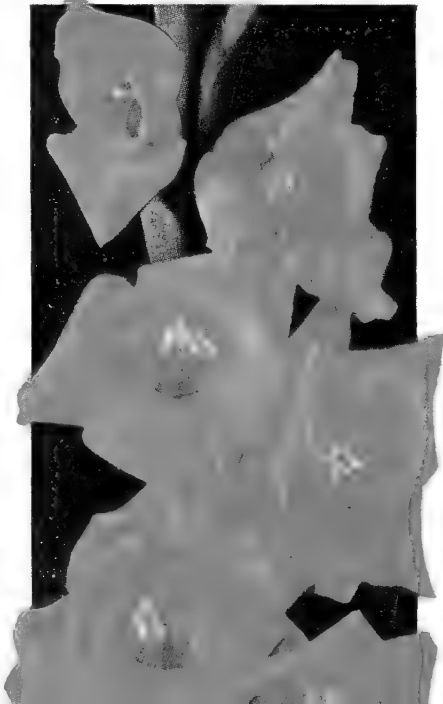
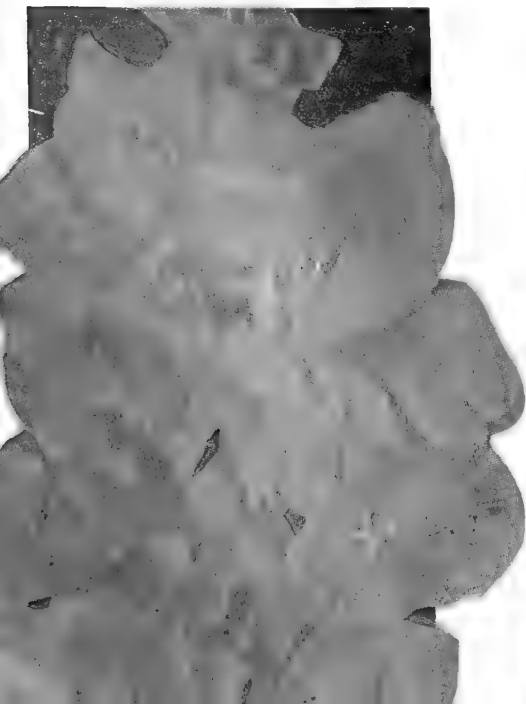
RED SPLENDOR. Brilliant scarlet with lower petals velvety red. Early mid-season; large; medium height. Prices above.

GOLDEN DREAM. Beautiful golden yellow. Tall; late; large. Prices above.

Dream O' Beauty

[18]

Golden Dream



Pelegrina



Bargain!

See Free Offer on Opposite Page

All from these two pages, some of each variety at left of heavy black line, labeled. Nearly a \$9.00 value.

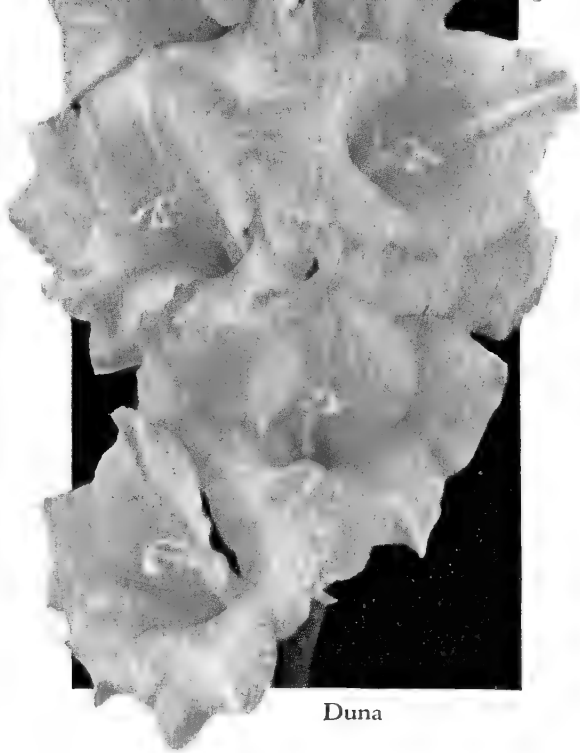
100 for \$7.95

BAGDAD. Grows 4 to 6 feet tall. Large. Midseason. Prices above left.

KUNDERD'S YELLOW WONDER. Tall growing; lemon-yellow; medium flower; very early. Prices above left.

PEGGY LOU. If you like delicacy and charm, you will quickly fall in love with Peggy Lou. The texture of the petals is velvety, and in every way the flower has a sweetness to it that you will adore. Prices above left.

PELEGRINA. Medium height; medium flower; moderately early. Prices above left.



Duna

DUNA. It would be impossible accurately to picture the beauty of this lovely variety, with its rosily blushing cream petals and pure yellow in the throat. Midseason. Prices below.

DR. F. E. BENNETT. Peach-red overlaid with scarlet. Midseason; tall; large. Prices below.

WASAGA. Soft, pale red-orange with light red. Early; large flowers; tall. Prices below.

BEACON. (Pictured below.) Makes bouquets of amazing flash and brilliance. Lovely and striking color combination. Creamy throat against vivid red petals; very appealing. Prices below.

PRICES

All High-Grade Varieties.

Bulbs hand-picked for best blooming size.

6 for \$0.75	18 for \$1.69	30 for \$2.62
12 for 1.22	24 for 2.16	36 for 3.09

Beacon



Margaret Beaton

Still Better

These four new beautiful Glads are being featured this year for the first time. Newer and better. See below.

MARGARET BEATON. A white beauty with a scarlet, pale green, blended throat. Makes an unusually exquisite display. Tall, strong spikes. Early midseason. Prices below.

STOPLIGHT. The vivid coloring of Stoplight gives a bouquet a very striking and finished appearance. The scarlet flower is veined with deep red, with a delicate crepe edge. Late midseason. Scarce!

PRICES:
Beaton and Stoplight

1 for	\$0.35
2 for	.57
3 for	.79
4 for	1.00
6 for	1.44

Stoplight



Ethel Cave-Cole

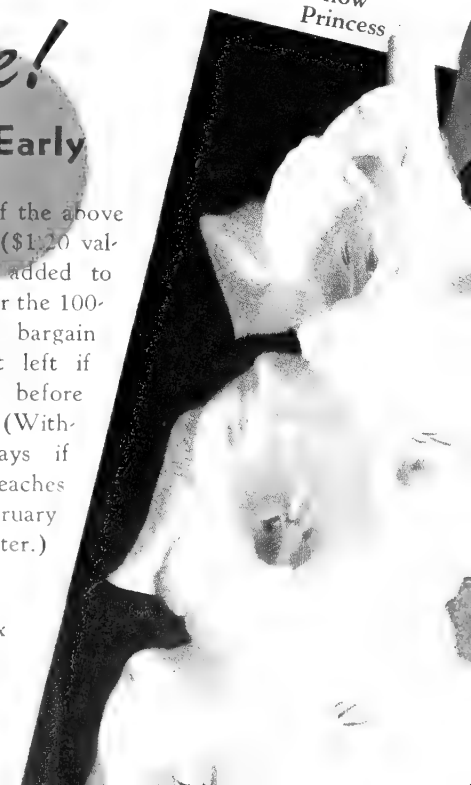
ETHEL CAVE-COLE. A peach-flecked Glad with gay, orchid tongues. Will heighten the beauty of your bouquets. Early midseason. Prices below.

SNOW PRINCESS. A flower that is lovely in the very pureness of its white color. Has an atmosphere of calm, aristocratic complacency. Late midseason.

PRICES:
Snow Princess and E. Cave-Cole

1 for	\$0.25
2 for	.41
3 for	.56
4 for	.72
6 for	1.03
12 for	1.97

Snow Princess



Free!
Order Early

One of each of the above four varieties (\$1.20 value) will be added to your order for the 100-bulb, \$7.95 bargain on page at left if you order before March 15. (Within 30 days if catalog reaches you February 14 or later.)

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page
2



Everblooming Hybrid Tea Roses

All fine, high-grade plants, all budded on strong, vigorous, two-year-old, Japanese multiflora roots.

Mrs. P. S. Dupont. (Pictured at left.) All summer this delightful Rose gives you glorious yellow beauty. Good for cutting. Does not fade.

The Doctor. (Pictured at right.) Fine, delicate pink Rose of lovely shape and beauty. Exquisite in every way.

Frau Karl Druschki. (Pictured at left.) Bright hues are fine, but white has a purity and sedateness to it that makes it, after all, one of the best of colors. You need white Roses in your garden and Frau Karl Druschki is the variety. Excellent form.

McGredy's Yellow. (Pictured at right.) Soft, pure, adorable! Very artistic and gracefully shaped; strong grower; abundant bloomer.

Etoile de Hollande. (Pictured below at left.) Magnificent red; magnificent size and form! Perfect when half open, too. Very fragrant and very free blooming.

Talisman. (Pictured below.) The favorite of favorites, not only among two-tone Roses, but among all Roses. Colors: golden yellow with shades of copper-red and orange-rose.

Poinsettia. (Pictured at right.) A very exciting Rose. Fine color; fine form; fine bloomer.

Special!

One each of the
7 Roses shown.
\$10.50 value. All
7 yours for only

\$6.97

Frau
Karl Druschki

21 for \$19.59

Three of each of
the 7 varieties
shown, 21 in all,
a \$31.50 value.
Yours for \$19.59.

Etoile de Hollande

ROSE PRICES:

1948

1 for \$1.50	3 for \$3.37	6 for \$ 6.19
2 for 2.44	4 for 4.31	12 for 11.81

Talisman



The Doctor



McGredy's Yellow

2 of each -

14 H. T. Rose
plants in all.

Special \$13.27
Price

Index—
page 2



Poinsettia

Climbing Talisman

A stunning beauty that climbs your fence or trellis and drapes it with beautiful green foliage. Then the lovely two-tone Roses appear, nice cutting size, or nice on the vine. Yellow and red as only Nature can match and blend them. It's sure a honey, worth the money.

All Climbing
Roses. 2-year
budded stock.

ORDER EARLY	PRICES
Climbing Roses are still scarce, especially Climbing Talisman, so we urge you to order early.	1 for \$1.70 2 for 2.75 4 for 4.85 6 for 6.95

Other Climbers

You will be glad to have these old favorite beautifiers back again after their war-time scarcity.

Climbing American Beauty. A very fragrant, very beautiful rosy carmine Rose that heaps and piles its blooms all over your trellis, porch, or fence. There is little wonder that it is one of the real favorites.

Paul's Scarlet Climber. A variety that will make your trellis blaze with beauty. Color, intense scarlet. Flowers well shaped, borne on rigid, upright stems.

Primrose. This is the pretty yellow: primrose-yellow; and it is indeed beautiful. Flowers large and well formed; do not fade. Foliage luxuriant and healthy.

Silver Moon. Beautiful white flowers; entrancing fragrance. Fine, semi-double shape; pure in color. A really worth-while white climber.

PRICES: All Climbing Roses Except Talisman
1 for \$1.50 3 for \$3.37 6 for \$ 6.19
2 for 2.44 4 for 4.31 12 for 11.81

Polyanthas

Often they will have 100 to 200 blossoms per plant, and they bloom in this amazing fashion all summer long. Simply keep the blossoms clipped off before the petals fall.

Wonderfully beautiful in low hedges where a mass of color is desirable. Beautiful when only half open; can be used for corsages.

Plant 12 to 15 inches apart; good rich soil; water well; give full sun.

Furnished by color only: red, pink; white or orange.

PRICES: 2-Year, Budded Stock
1 for \$1.25 4 for \$4.70
2 for 2.40 6 for 7.00
12 for \$13.90

R. M. Kellogg Company
Three Rivers, Michigan



New Dawn
Pl. Pat. No. 1



Doubloons
Plant
Patent
No. 152

For the most exquisite trellis you ever
saw, plant Doubloons and New Dawn.



Azalea

Patented

To Assure You of the Best

These Roses patented for your protection.
Four of the finest Roses ever offered.

New Dawn Climbing Rose

Color delicate pink—almost shell-pink.
Blooms exceedingly well formed. Fragrant.
Blooms June to frost. Long stems for cutting.
PRICES: \$2.00 each; 3 for \$5.00.

Festival Thornless Rose

No more thorns in your fingers, or tearing
of clothes—and a beautiful Rose. Monthly.
Hardiness, quick growth, abundant blooms all
summer and fall; bright red color. Begins
blooming six or eight weeks after planting.
PRICES: No. 1, field-grown and budded
plants, 1 for \$1.50; 3 for \$3.75.

FESTIVAL THORNLESS CLIMBER. \$1.50
each; 3 for \$3.75. Pl. Patent No. 687.

Doubloons Climbing Rose

(Plant Patent No. 152.) Wonderful clus-
ters of very large, cup-form, saffron-yellow
blooms. These open one after another; long
season. Long, heavy canes. Often repeats in
midsummer. PRICES: \$1.50 each; 3 for
\$4.00.

Peace H. T. Rose

Magnificent large, double blooms ranging
in color from a deep yellow in bud to creamy
yellow with cerise-pink edging as petals un-
fold, and finally an alabaster shade when fully
open. Often 5 or 6 different shadings in
blooms on a single plant. Bushes massive and
sturdy; tough, leathery foliage. Blooms June
'til freezing in abundance. PRICES: 2-yr.,
No. 1 plants, \$2.00 each; 3 for \$5.00.

Flowering Shrubs

The kind that really have flowers—and we
mean beautiful flowers, to arouse envy and
admiration.

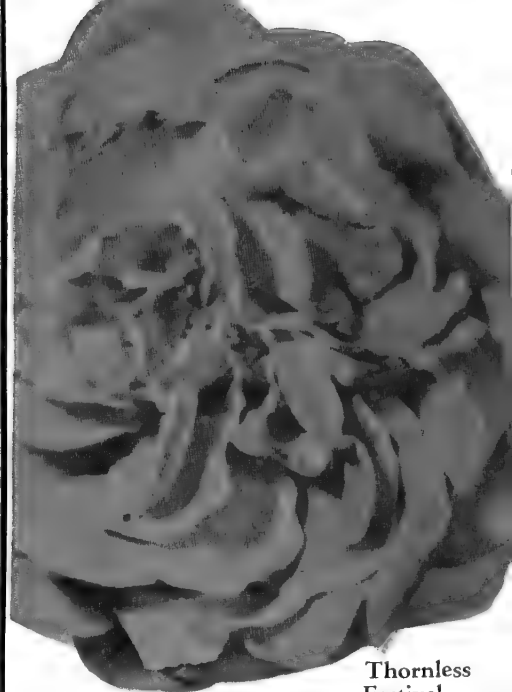
Azalea

(Azalea Mollis). Hardy variety that blooms
well and lives through the Northern winters.
Will add unusualness and continual delight to
your garden. Low growing; beautiful shape,
fine foliage. Burnt-orange, yellow, pink, red,
or salmon-colored flowers. May and June.
Hybrids—no color choice. Likes sun or shade.
Grows about 4 feet tall. Plant 2½ to 3 feet
apart. PRICES: 1 for \$1.40; 2 for \$2.27.

Garland Flower

(Daphne Cneorum). The delightful thing
about Daphne Cneorum is its wonderful fra-
grance. Once at a local sale, we placed a
blooming Daphne plant in the salesroom.
Customers were immediately attracted to it by
the sweet fragrance. Result: soon out of
Daphne.

Also, it is beautiful, as shown. In May,
plant is just one big gorgeous mass of pink
loveliness. Leaves green all winter. Some
blooms at intervals during summer, until fall.
Plant 2½ to 3 feet apart; ordinary well
drained soil; sun. PRICES: \$1.35 each;
2 for \$2.19. 8- to 10-inch plants with ball of
peat moss on roots.



Thornless
Festival
Pl. Pat. 545



Peace



Plant Patent
No. 591

Daphne



Butterfly Bush

Bargain!
All 3
for \$1.98

Two of each of
the Buddleias, 6 in
all. Yours for only
\$3.59

We offer Buddleia or Butterfly Bush to you as what we believe to be the most beautiful of all shrubs. Not only is it beautiful in itself, but its delightful fragrance and rich coloring attract bevy of beautiful butterflies. These are the true aristocrats of shrubbery.

Royal Red

Pink Charming

Royal Purple

Royal Red

We might have named this amazing Buddleia "Ruby"; for, in the sun, it actually glows with a dark ruby color. In the shade, it is more of a deep, mysterious wine color. Spikes well formed and full to the end. Vigorous and healthy; hardy; tops die during Northern winters and revive in spring.

1 for \$0.90
2 for 1.46
4 for 2.59

Pink Charming

Beautiful 12- to 13-inch spikes of delicate pink flowers. Hardy throughout the United States. Your friends will admire and envy its beauty. Pick off flower spikes in July for best blooms in August and September. Plant 4 feet apart in sun. Mulch in winter.

1 for \$0.90 2 for \$1.46
4 for \$2.59

Royal Purple

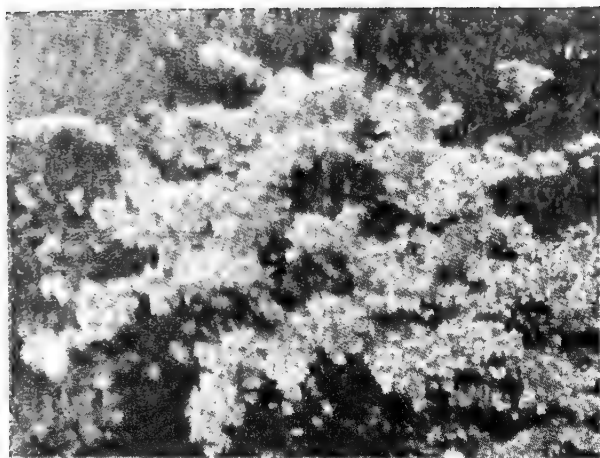
(Propagation Rights Reserved). One of the newest and most beautiful of Buddleias. Color is rich, glowing purple; flowers really seem to be lighted from within. Bush completely covered with long, beautiful spikes. Blooms from August until frost. Grows 4 to 5 feet high.

1 for \$0.90
2 for 1.46
4 for 2.59

Cultural Note:

Buddleias grow 4 to 5 ft. high. Plant them 4 feet apart in ordinary soil; water liberally; sun.

Note: Buddleias are fine for cut flowers, and cutting benefits bush.



Beauty Bush

BEAUTY BUSH (*Kolkwitzia amabilis*). Famed for its beauty. Great masses of delicate pink, fragrant flowers, gracefully drooping. Blooms in May and June. Grows 5 to 8 feet. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or part shade. **PRICES:** (C) 1 for 95c; 2 for \$1.54; 4 for \$2.73.

BURNING BUSH (*Enonymus europaeus*). Rare and unusual! 15 to 20 feet high. Space 5 to 6 feet. Leaves and stems bright green. Bright yellow flowers in April and May; crimson fruit later, clings until midwinter. First frost colors the leaves beautiful scarlet. **PRICES:** (D) 1 for 80c; 2 for \$1.30.

Christmas Berry

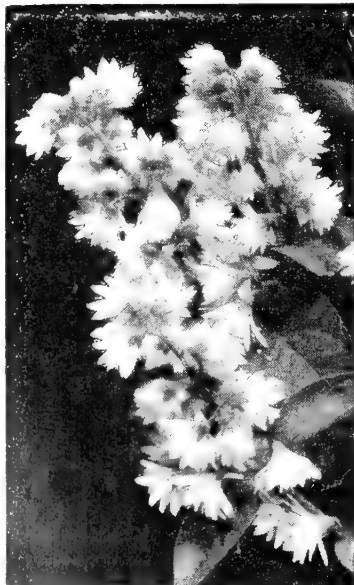
(*Photinia villosa*). Grows 8 to 10 feet high. Shiny green foliage; turns yellow in fall. Flowers white; blooms in June. Brilliant red berries, cut in early winter for bouquets. Plant 4 to 5 feet apart; ordinary soil; water freely; sun or shade. **Prices:** (B) 1 for 95c; 2 for \$1.54; 4 for \$2.73.



Christmas Berry

Deutzia, Pride of Rochester

(*Deutzia scabra*). Bushy shrub 6 to 8 feet high. Produces a mass of pinkish white double flowers in June. Fine for a group or background. Space 5 feet apart; ordinary soil and moisture; sun or part shade. **PRICES:** (C) 1 for 90c; 2 for \$1.46; 3 for \$2.02; 4 for \$2.59.



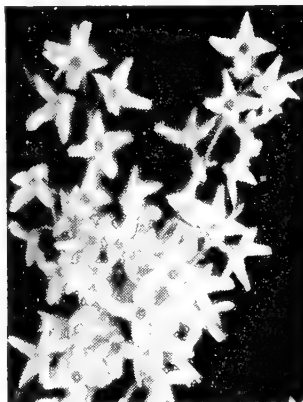
Deutzia, Pride of Rochester

Hedges—page 25 at right

All good hardy, healthy stock; size either indicated in description or according to size index at top of page 25.



Brilliant Fireberry



Golden Bell (Forsythia)



Honeysuckle

HYDRANGEA P. G. (Right.) Immense blooms. Hardy. Pinkish white blooms; fine winter bouquets. Grows 5 to 7 feet. Plant 3 to 4 feet apart in rich soil; water very freely. Prune severely each spring. **Prices below.**

HYDRANGEA A. G. Large, globular clusters; pure white flowers. Blooms July-August. 5 to 6 feet high. Plant 3 to 4 feet apart.

PRICES:

Both Hydrangeas (C)
1 for \$0.90 3 for \$2.02
2 for 1.46 4 for 2.59

Hardy

Brilliant Fireberry

(*Aronia arbutifolia brilliantissima*). Quite magical. The leaves are dark green on top; silvery green underside, flash magically in the breeze. Fiery red berries, fall and winter. Erect, upright, beautiful shape. 6 to 8 ft.; space 5 ft.; ordinary soil; water freely; sun or part shade. **PRICES:** (B) 1 for 90c; 2 for \$1.46; 3 for \$2.02; 4 for \$2.59.

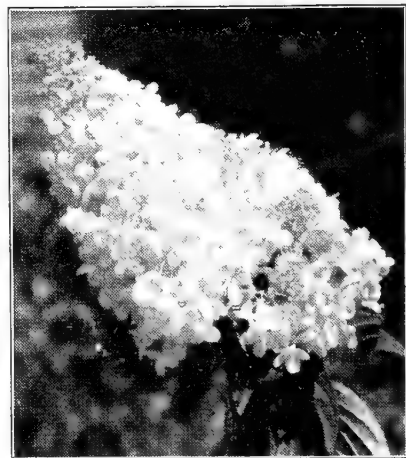
GOLDEN BELL (*Forsythia spectabilis*). A hardy shrub with beautiful yellow blossoms in early spring. Grows 8 to 10 feet tall. Plant 5 to 6 feet apart in ordinary soil; ordinary moisture; sun or part shade. **PRICES:** (D) 1 for 90c; 2 for \$1.46; 3 for \$2.02; 4 for \$2.59.

Free: Four Gladiolus Bulbs, value \$1.20, if you order specified collection early enough. See pages 18 and 19.

Pink Tartarian Honeysuckle

(*Lonicera tatarica rosea grandiflora*). A bushy, upright shrub. Grows 8 to 10 feet high. Delicate pink blooms followed by magnificent red berries in fall. Indispensable for backgrounds or borders. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or part shade. **PRICES:** (D) 1 for 90c; 2 for \$1.46; 3 for \$2.02; 4 for \$2.59.

Hydrangeas



Hydrangea P. G.

R. M. Kellogg Company, Three Rivers, Mich.

Shrubs

SIZE INDEX

- (A) 12 to 15 inch size.
(B) 15 to 18 inch size.
(C) 18 to 24 inch size.
(D) 2 to 3 foot size.



Mock Orange

MOCK ORANGE

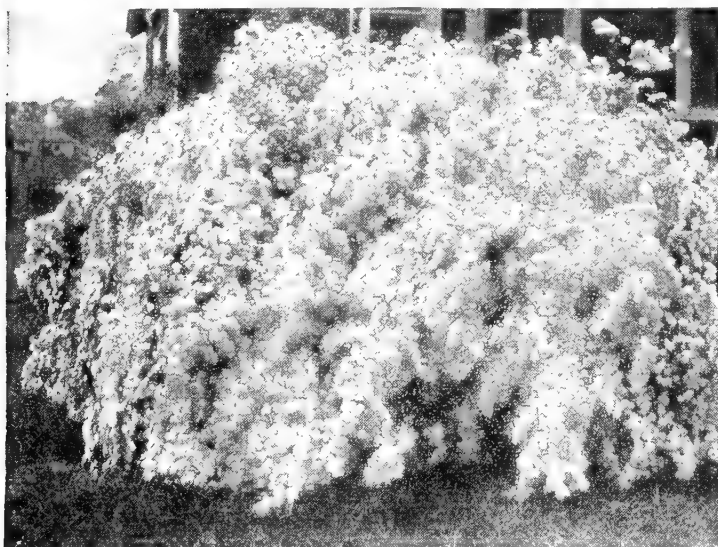
(Philadelphus, Virginal). Everblooming. Grows 8 to 10 feet. Clusters of fragrant, double flowers in June. Also intermittently until fall. Plant 5 feet apart; ordinary moisture; sun or part shade. Prices: (C) 1 for 90c; 2 for \$1.46; 3 for \$2.02; 4 for \$2.59.



White Snowberry

WHITE SNOWBERRY (Symphoricarpos racemosus). Pink blossoms; then clusters of white berries until winter. Fine in shade. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade. Prices: (C) 1 for 90c; 2 for \$1.46; 3 for \$2.02.

RED SNOWBERRY—Same prices.



Spirea Van Houttei

SPIREA VAN HOUTTEI (Bridal Wreath). Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 5 feet apart in ordinary soil; ordinary moisture; sun or part shade. Prices as follows:

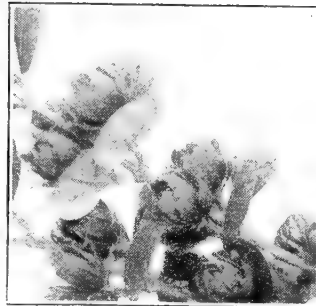
1½ to 2 ft. size	2 to 3 ft. size
1 for\$0.60	1 for\$0.70
2 for97	2 for 1.14
4 for 1.72	4 for 2.02

SPIREA BILLIARDI (Pink Spirea). Grows 5 to 6 feet. Pink flowers in spikes. July and August. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or part shade.

PRICES: 2 to 3 ft. plants
1 for \$0.65 4 for \$1.87
2 for 1.06 6 for 2.68



Spirea Billiardi



Sweet Shrub

SWEET SHRUB (Calycanthus floridus). Shiny green leaves; brown flowers. May and June. Grows 6 to 8 feet high. Space 4' to 5' in ordinary soil; ordinary moisture; shade or sun.

PRICES: (C)

1 for \$0.90 3 for \$2.02
2 for 1.46 4 for 2.59



Weigela Rosea

RED WEIGELA (Weigela, Eva Rathke). Gracefully drooping. June until fall. Crimson flower sprays. 5 feet; good soil; ordinary moisture; sun or part shade. Prices below.

WEIGELA ROSEA (Diervilla). Blossoms bright pink; great abundance. June. 8 to 10 feet high. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or part shade.

Weigela Prices: (C)

1 for \$0.90 3 for \$2.02
2 for 1.46 4 for 2.59

New Norway Maple Crimson King

(Patent No. 735)

A new brilliantly colored Maple to arouse admiration and envy among your friends. Leaves are brilliant crimson all through the summer months, even redder in sunlight than shown. Grows tall and majestic like any other Maple. We have nice 5- to 6-foot trees for you. PRICES: \$5.25 each; 2 for \$9.75.

OTHER SHADE TREES

CUT LEAF WEEPING

BIRCH (Betula alba pendula). Shiny white bark, drooping branches, laciniated green foliage. Grows 30 to 40 feet. Prices: 4-5 ft. trees, \$5.25 each; 2 for \$9.75.

WISCONSIN WEEPING

WILLOW (Salix blanda). Grows 30 to 40 feet. Graceful, drooping branches. Prices: 3-4 ft. trees, 1 for \$1.50; 2 for \$2.44.

PUSSY WILLOW (Salix discolor). Grows 20 feet.

Prices: 3-4 ft. trees, 1 for \$1.50; 2 for \$2.44.

CHINESE ELM. Hardy, fast-growing, beautiful. Prices:

18-24 in. size, 85c each; 2 for \$1.38. 3-4 ft. size, \$1.50 each; 2 for \$2.44; 4 for \$4.31.



SILVER MAPLE (Acer dasycarpum). Grows rapidly to 50-60 feet. Silver-green leaves. Prices: 5-6 ft. trees, \$2.00 each; 2 for \$3.24.

HARD or SUGAR MAPLE

Prices: 5-6 ft. size, \$4.50 each; 2 for \$7.32.

HEDGES

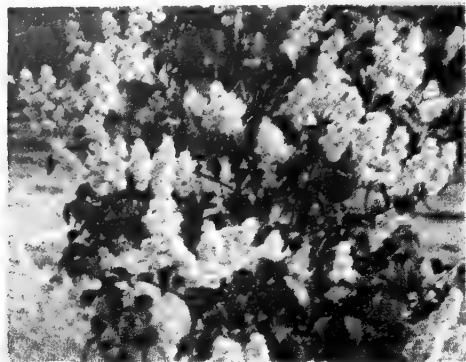
AMUR RIVER NORTH

Prune or leave informal. Prices: 12-18 in. size, 25c each; 2 for 41c; 4 for 72c; 6 for \$1.02; 12 for \$1.97; 24 for \$3.84.

REGEL PRIVET

Trim or leave informal. Very beautiful informal. Prices: 12-18 in. size, 60c each; 2 for 97c; 4 for \$1.72; 12 for \$4.72; 24 for \$9.22.

Flowering Shrubs

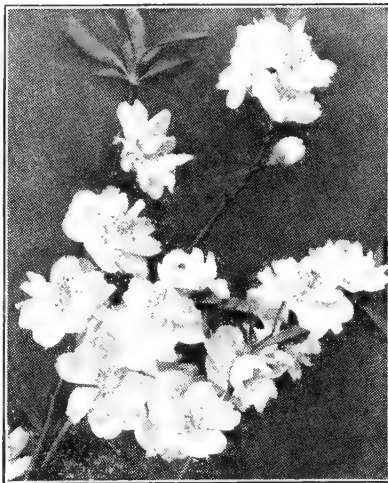


French Lilac

FRENCH LILACS (*Syringa vulgaris*). Beautiful flowers; beautiful foliage; wonderful fragrance. Can be used in groups; or they make a fine hedge. Grow 8 to 10 feet high. Plant 5 feet apart; ordinary soil; ordinary moisture. **You choose colors: Red, Pink, White or Blue.** Prices: 18 to 24 in., 3-yr. plants, 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 4 for \$2.87.

FLOWERING PEACH (*Amygdalus rubra plena*). A beautiful red-flowering variety. Stems literally loaded with beautiful double blooms in May. Fine for cutting. Ultimate height, 15 to 20 feet. Plant 10 to 12 feet apart. Prices: 2 to 3 ft., sturdy trees, 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 4 for \$2.87.

FLOWERING QUINCE (*Cydonia japonica*). Dazzling scarlet flowers in spring, before foliage comes to hamper their brilliance. Very striking. Grow 4 to 5 feet high. Space 4 feet; ordinary soil, ordinary moisture, sun or part shade. Prices: 18 to 24 in., 2-yr. plants, 1 for 85c; 2 for \$1.38; 3 for \$1.90.



Flowering Almond

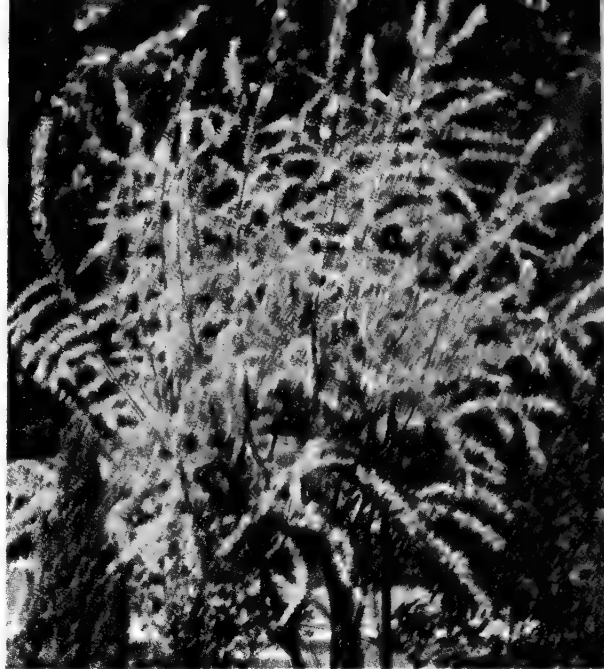
FLOWERING ALMOND (*Prunus glandulosa*). Literally covered with double pink blooms in the month of May. Very truly a glorious sight. Grows 4 to 5 feet high. Plant 3½ feet apart. Prices: 18 to 24 in. plants, 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 4 for \$2.87.

ALTHEA, ROSE OF SHARON (*Hibiscus syriacus*). Beautiful, long blooming, late blooming, tall growing shrub. Blooms August and September. **Red, Pink or White.** Prices: 1½ to 2 ft., 2-yr. plants, 1 for 85c; 2 for \$1.38; 3 for \$1.90; 4 for \$2.44.

—oOo—

Ornamental Shrub— Bears Delicious Fruit

You'll like this, we know. Turn to page 30, and read more about it.



Tamarix, Summer Glow

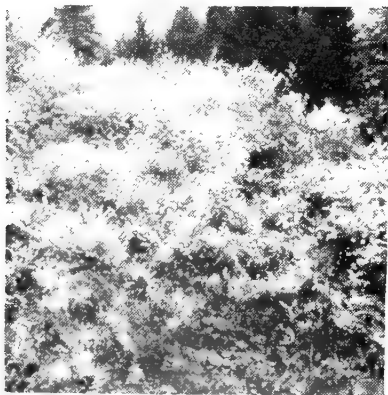
TAMARIX, SUMMER GLOW (*Tamarix hispida aestivalis rubra*). Beautiful variety. Great profusion of delightful little wine-red flowers in late summer. Graceful silvery green foliage. Both excellent for cutting. Ordinary soil, ordinary moisture, sun or part shade. Prices: 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 4 for \$2.87.

REDBUD (Judas Tree; *Cercis canadensis*). This is a beautiful tree that blooms with such myriads of small reddish purple blooms early in the spring, before leaves appear. Very refreshing for its early blooming. Grows not over 20 to 30 feet high. Heart-shaped leaves. Plant 20 feet apart. Prices: 2 to 3 ft. size, 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 4 for \$2.87.

BECHTEL'S CRAB (*Malus ioensis plena*). A beautifully shaped tree with large, lustrous green leaves, silver beneath. Immense, double pink flowers in May. Grows 12 to 15 feet high. Planting distance 6 to 8 feet. Prices: 2 to 3 ft. trees, 1 for \$1.35; 2 for \$2.19; 3 for \$3.04.

FREE!

\$1.20 value in Gladioli. See page 19 for details.



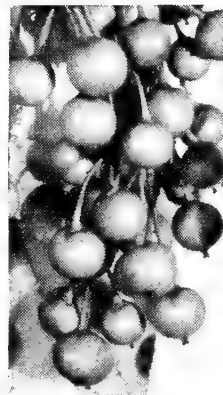
Silver Lace Vine

SILVER LACE VINE (*Polygonum auberti*). Completely covered with myriads of snowy white flowers, summer and fall. Beautiful for arbor, fence, etc. Often grows 20 feet per season. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; sun. Prices: 1 for 70c; 2 for \$1.14; 3 for \$1.57.



Honeysuckle

HALL'S CLIMBING HONEYSUCKLE (*Lonicera japonica Halliana*). Strong growing; nearly evergreen. Highly fragrant, white flowers which turn to yellow. Blooms June-September. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; shade or sun. Prices: 1 for 65c; 2 for \$1.06; 3 for \$1.46; 4 for \$1.87.



Bittersweet

AMERICAN BITTERSWEET (*Celastrus scandens*). Orange-crimson winter fruit; orange-red summer flowers. Plant 8-10 ft.; ordinary soil and moisture; sun or shade. To insure fruit plant two. 55c ea.; 2—89c.

Vines

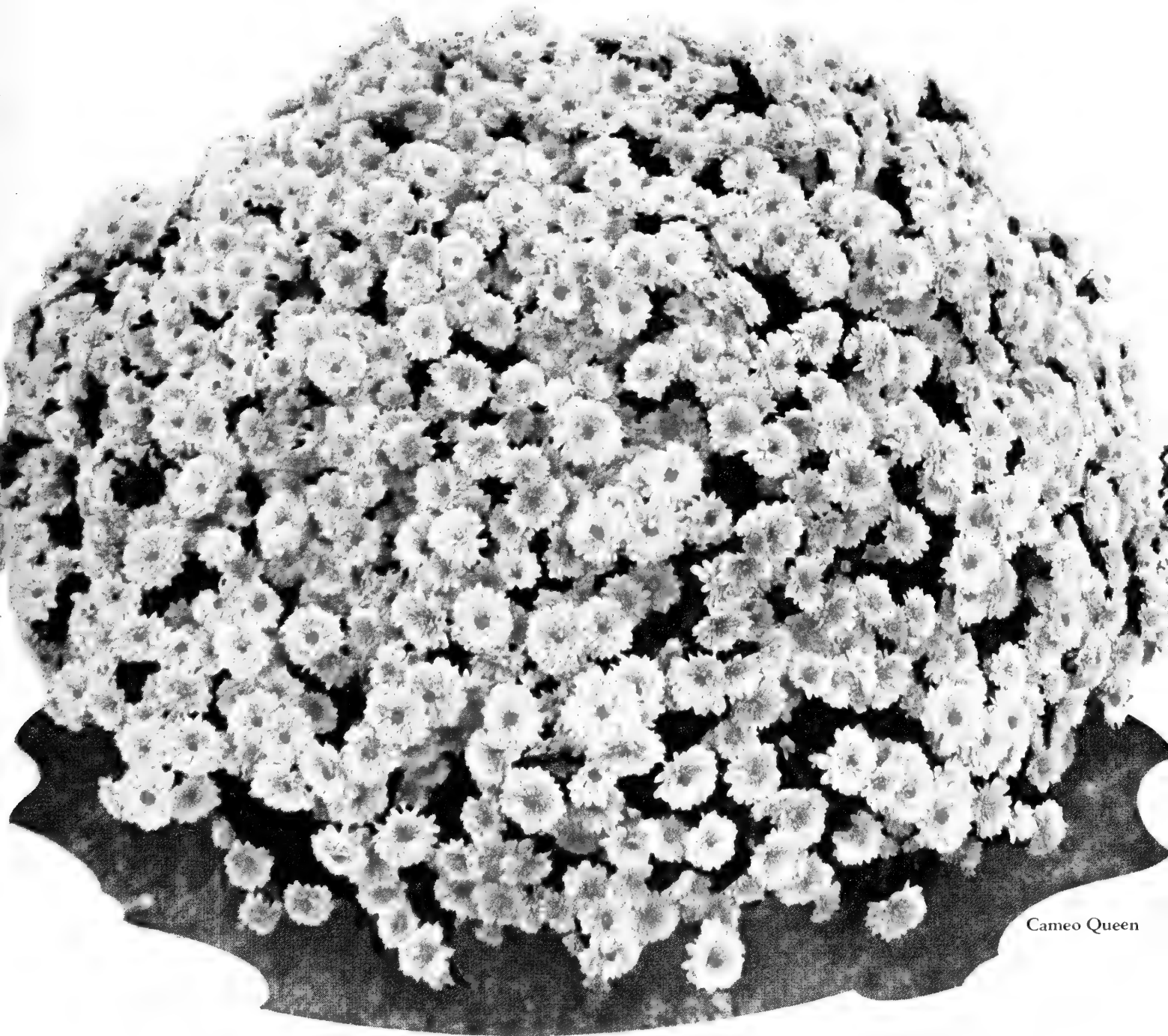
AMERICAN IVY, Virginia Creeper (*Ampelopsis quinquefolia*). Climbs if given a good support. Dense green foliage turns bronzy red in autumn. Very hardy. Very beautiful. Plant 8 to 10 feet apart in ordinary soil; ordinary moisture requirements. Shade or sun.

PRICES:

1 for \$0.65
2 for \$1.06
3 for 1.46
4 for 1.87

Hedges—page 25

Find What You Want Quickly—See Index on Page 2.



Cameo Queen

Azaleamum Bargains

Here are the best bargains of all. These varieties of Azaleamums are the ones that amazed the flower loving world with the almost unbelievable quantities they produced only a few years ago. In addition to the fact that we now offer them at bargain prices, remember that they produce blooms by the hundreds. Customers have reported as many as 2000 blooms on one plant open at one time, and many have produced as many as 800 to 1000 blooms. Prices apply to the following varieties only:

Azaleamum, Cameo Queen. Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center.

Azaleamum, Magic White. (Pl. Pat. 204.) Blossoms first open a very delicate pink, and later turn white with faint yellow center.

Azaleamum, Bronze Beauty. (Pl. Pat. 205.) Flowers appear first as warm, rich, red-bronze, which soon turns to a bronzy yellow with red-bronze center, later lighten to yellow.

Azaleamum, Golden Wonder. (Pl. Pat. 368.) Flowers golden yellow.

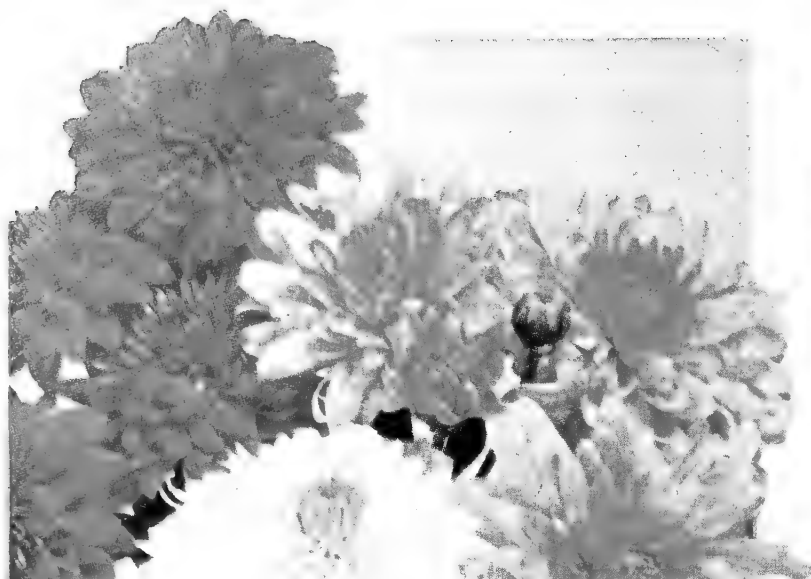
Summer-Mum, Dean Kay. Blossoms about 2 inches across; more uniform in color than the others. Long, sturdy stems; more upright. Color: bright pink.

Santa Claus. Grows somewhat taller than the others and is **ONE OF THE MOST HARDY OF ALL.** Deep red blossoms with yellow center.

PRICES—Pot-Grown

1 for	\$0.55	4 for	\$1.58
2 for	.89	6 for	2.27
3 for	1.24	12 for	4.33

R. M. Kellogg Company, Three Rivers, Michigan



6 Large-Flowering Chrysanthemums \$2

A mixture of various colors of large-flowering Chrysanthemums with one Barbara Cummings—a glorious color spot for your fall garden. Barbara Cummings will bloom in August or earlier. For the others, you will receive excellent varieties, our choice.

Barbara Cummings. Golden yellow, suffused orange centers. Flowers large, 3 to 4 inches across; fluffy in shape. 2 for 76c; 3 for \$1.09; 4 for \$1.42; 6 for \$2.00, if ordered singly.



9 Pompons \$2.00

Though miniatures, these have abundant beauty. White, yellow, pink. Excellent varieties, our choice. You'll love these little brightly colored darlings. **Strong, pot-grown plants, 9 for 2.00; 18 for \$3.75.**

Mum Cultural Note:

Plant Mums 2 feet apart; ordinary soil; water well; full sun.

Gladioli Cultural Note:

Plant Glad bulbs 4 to 5 inches apart; rows 12 to 24 inches apart; ordinary loosened soil; moisture. Sun.

Glory Gladioli

Bulbs will be 100 for \$3.85 varieties of our choice and unlabeled, but we guarantee high-grade varieties. Your order will be filled from our surplus stock. The biggest variety of color ever put into one mixture: red, yellow, white, pink, violet, and variegated light and dark shades. Ruffled, plain-petaled, big-flowering varieties. Hardy. Produce loads of large, beautiful blooms **THIS YEAR.** Flowers will be the same quality as if ordered by variety. At least ten different varieties. Mixed colors only. A great bargain. 100 for \$3.85; 200 for \$6.95.

Red Mum

Sam Williston

A red Mum to plant among your Azalea-mums; it adds flashing brilliance. Like Azaleamums, Prof. Sam Williston has hundreds of beautiful flowers in great masses. Will get its share of pleased and envious comment from your neighbors. Unusually clear red; really brilliant when light is right. Blooms early and long. **Prices: Strong, pot-grown plants, 65c each; 2 for \$1.06; 3 for \$1.46; 4 for \$1.87; 6 for \$2.68; 12 for \$5.12.**

R. M. Kellogg Co. Three Rivers, Mich.



8 Hardy Phlox \$2.25

At least two of the plants in this collection will be selected from our "Tip-Top-Ten," pages 12 and 13, and will be labeled.

Kellogg's most popular Phlox bargain. It includes a full range of colors: white, pink, red, salmon, and others; and is made up of our surpluses, regardless of value. You may get some of our newest and finest varieties. Plants would cost you much more if ordered by variety. All plants are sturdy, field-grown stock, same high grade you would get if ordered separately. Price above.

Order Early
See below
left

Free! 2 Extra
Your Choice

Turn to pages 12 and 13 and look at the beauties shown there, then decide which two of those you like, and add them to your order. They will be sent without extra charge with your order for this Phlox Garden, if mailed before March 15; order early and get the two extra, labeled. Those who receive catalogs after February 14 will be allowed 30 days to order. We will send you 5 free Phlox with orders for 2 Phlox Bargains. (Total cost 2 collections, \$4.45).

Before You Order Please Read

GUARANTY

We guarantee stock to be just as represented or orders re-filled free; we further warrant all stock to be carefully packed and shipped in good growing condition, and if this stock is properly and carefully planted, watered, and cared for, it will grow and give satisfactory results.

We cannot guarantee continuous growth since this depends upon the care you give the plants, and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge providing reports are received prior to June 10th.

No refills will be made for failure of plants after June 10th unless a preliminary report is received prior to that date.

It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock. In case of inability to fill an order, return of the customer's money shall release us from any further liability whatsoever.

PLEASE USE THE ORDER BLANK enclosed with your catalog if you have one. If you do not have an order blank, tabulate your order on any blank piece of paper.

EXPRESS OFFICE. If there is no Express Office in your town, write the name of the nearest Express Office town from you, and also the distance from you on the order blank.

ORDER EARLY and have plants reserved from our estimated supply. As far as possible, orders are shipped in the same rotation as received, within the shipping time for your locality.

SEND MONEY by postal, express, or bank money order, or registered letter. Unregistered currency, sent at your risk. Payment in full should accompany all orders of \$5.00 or less. With larger orders, you may send one-third with order, balance when you want shipment. **NO C. O. D.**

ALL MEMBERS OF A FAMILY SHOULD PREFERABLY ORDER UNDER ONE NAME.

SHIPPING CHARGES. On express shipments, you pay Express Company upon delivery; on parcel post shipments, remit postage after shipment is completed.

IF YOU SPECIFY METHOD OF SHIPMENT, we will follow your instructions as far as possible, but there is a size and weight limit to parcel post shipments; consequently most trees and other large items must go by express.

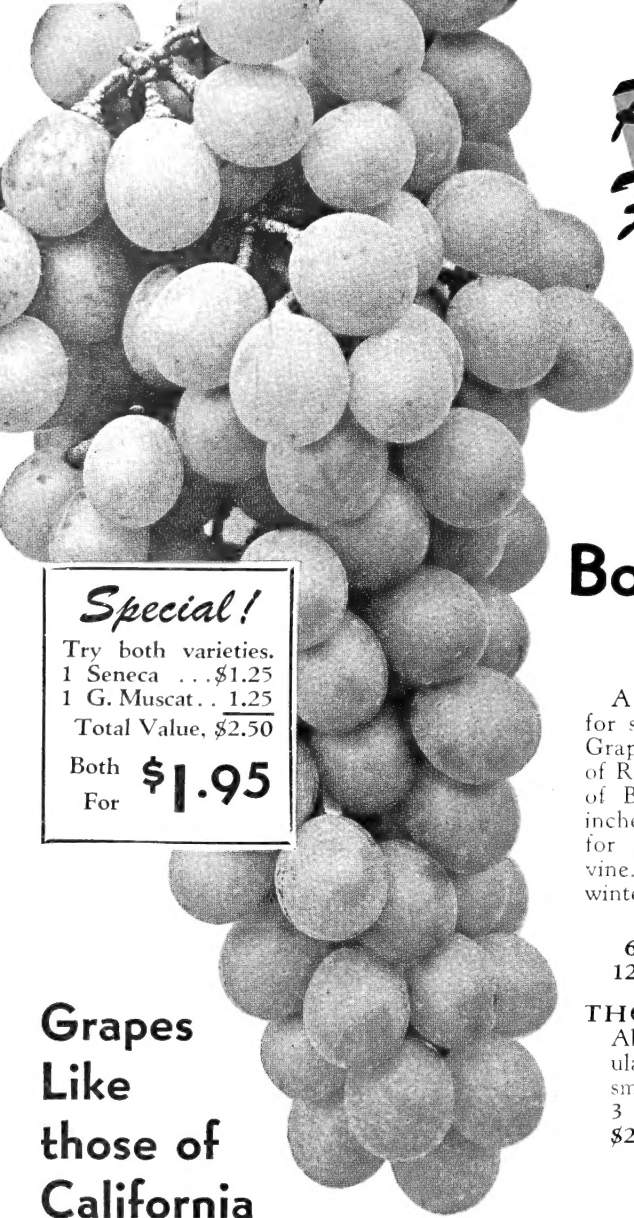
CANCELLATIONS. We reserve the right to refuse cancellations or changes during the shipping season for obvious reasons. **Plants not returnable for credit.**

WE CANNOT AGREE to delay shipment beyond May 20. Strawberry plants, May 10.

SHOULD WE BE UNABLE TO SHIP or fail to make shipment for any reason whatsoever, we reserve the right to cancel the order and return the customer's money; and thereupon our obligation ends.

SHIPPING TIME. Orders will be shipped at planting time for your locality. Please do not specify a shipping date unless for special reason other than weather. In such cases we will ship as near as possible to your specified date, depending on conditions here. Again we say, please don't try to guess the weather in advance. It can't be done.

Find What You Want Quickly—See Index on Page 2.



Plant a Few Fruits

Only a little space
is needed
for these

Have the latest for your table. These are all mouth-watering delicacies. Grow in small space.

Special!

Try both varieties.

1 Seneca . . . \$1.25

1 G. Muscat . . 1.25

Total Value, \$2.50

Both
For **\$1.95**

Grapes Like those of California

Grapes that taste and look just like the California variety, but **HARDY IN THE NORTH**. Two varieties:

GOLDEN MUSCAT. Cross between Muscat and hardy Northern variety. Retains the California flavor, meatiness, and firmness. Grows wherever Northern Grapes are grown. Beautiful clusters. **PRICES:** 2-yr. plants, 1 for \$1.25; 2 for \$2.03; 4 for \$3.59; 6 for \$5.16.

SENECA SKINLESS. Newest of the hardy California type. Has the important quality of edible skin. Sweet, melting, delicious flavor. Well-filled, attractive bunches. Order early. Be sure of yours. **PRICES:** 2-yr. plants, 1 for \$1.25; 2 for \$2.03; 4 for \$3.59; 6 for \$5.16.

Dry-Land Blueberries

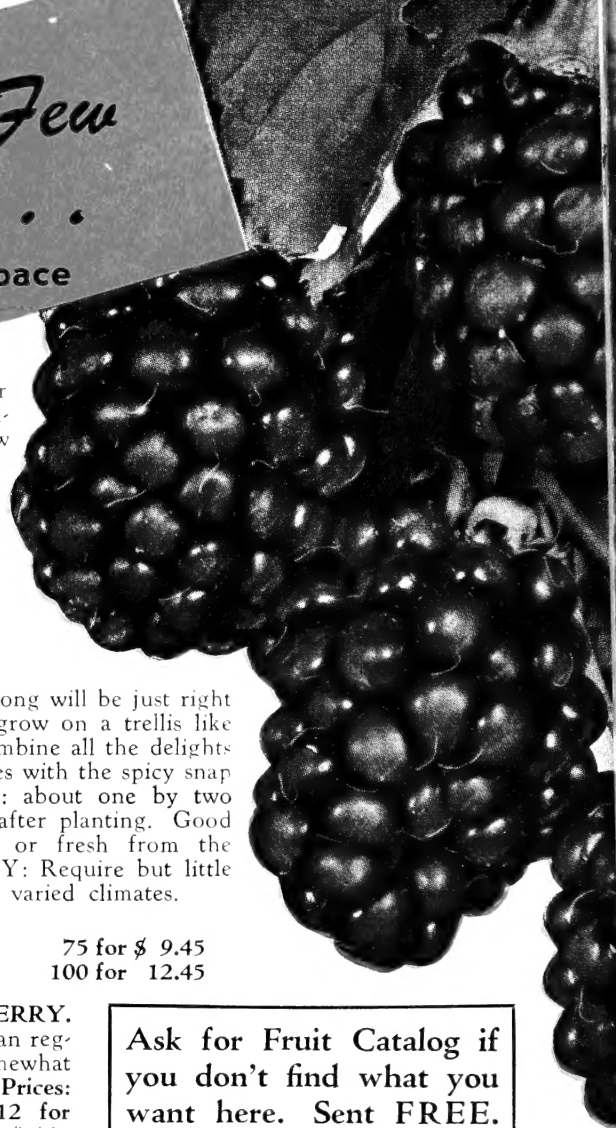
Good to Eat and Ornamental

Will grow on
high land.

Best of all, these new Blueberries are nice ornamental shrubs, as well as being fruit producers. Marshy land not required. Simply keep the soil acid by use of oak leaves, peat moss, woodland soil, or aluminum sulphate. Cultural directions furnished with your order.

The berries are juicy, mild, and delicious. Two to three times larger than wild varieties. And, the plants last a lifetime. And don't forget they can be used as ornamental shrubs.

PRICES: 3 for \$4.70; 6 for \$8.66; 12 for \$16.54; 24 for \$32.28; 36 for \$48.02; 48 for \$63.76.



Boysen-Berry . . .

A wire fence 25 to 35 feet long will be just right for six of these plants—they grow on a trellis like Grapes; very easy to pick. Combine all the delights of Raspberries and Loganberries with the spicy snap of Blackberries. Berries huge: about one by two inches. Plants fruit one year after planting. Good for pies, shortcake, canning, or fresh from the vine. **No hard seeds.** **HARDY:** Require but little winter protection. Succeed in varied climates.

PRICES

6 for \$1.20	25 for \$3.45	75 for \$ 9.45
12 for 1.95	50 for 6.45	100 for 12.45

THORNLESS BOYSENBERRY.

About three weeks earlier than regular variety. Berries are somewhat smaller. More tangy flavor. **Prices:** 3 for 75c; 6 for \$1.22; 12 for \$2.16; 25 for \$4.03; 50 for \$7.77.

Ask for Fruit Catalog if
you don't find what you
want here. Sent **FREE**.

Pollock's

Great Goodness Strawberry Garden

"God might have produced a better fruit than the Strawberry, but he never did."

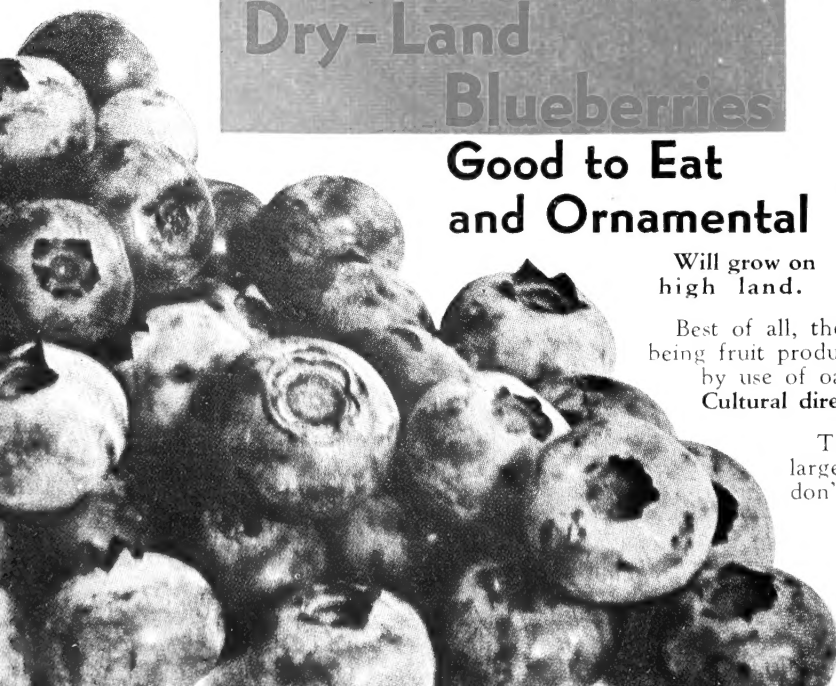
Space only 15 by 20 feet or similar area needed. Best varieties only. Berries utterly delicious. **Streamliner** and **Minnesota** are **Everbearers**.

25 Nectarena	\$1.50
25 Streamliner	1.50
25 Minnesota	1.00

Total Value . . . \$4.00

**SPECIAL
PRICE \$3.25**

Minnesota 1166



New Strawberry - Nectarena

With a flavor so new and indescribable, you'll say it must have come from another world

Years ago we had a Strawberry variety known as Bedarena, which was lacking in certain important respects; but had a flavor so sweet, mild, and melting that we often remarked: "What a pity we can't get that flavor into a variety like Kellogg's Premier!"

Now, after all these years, the combination has been achieved. Bedarena and Kellogg's Premier, the leading commercial Strawberry, have been crossed, producing this new variety which we call Nectarena, because of its exquisitely mild and sweet flavor.

Yes, Nectarena also has vigorous plant growth, produces over a long period of time, fruits early, is healthy and has the ordinary worth-while characteristics; but its flavor is so outstanding that we are emphasizing flavor almost entirely. Ordinarily, we do not list Strawberry plants in our Garden Beauty Book, but Nectarena is so important that we are breaking the rule. Nectarena should be in every garden, even if you have room for only 25 plants. Nectarena is very easy to grow, and any ordinary garden soil that is well drained will do for it. It will probably be years before you can buy Nectarena in stores; and anyway, who wouldn't prefer their own fresh berries?

"The Key To Strawberry Profits," our book on how to grow Strawberries, free with your order, if you ask for it.

Cultural Note: Grow in rows about 3 feet apart, or you can use Nectarena as a nice ornamental border if you keep runners clipped off. In any event, keep Nectarena in narrow rows. Plant in sun in ordinary garden soil, well drained.

Now
The World
has a new
Strawberry
Sweetheart

Plant Patent
Applied for

PRICES

25 for \$1.50
50 for 2.80
100 for 5.40
200 for 10.40
400 for 20.30
500 for 25.25
1000 for 50.00
And Worth It!

What's Wrong With This Picture?

Here is a picture of beautiful, large, bright red Strawberries. They even look appetizing, don't they? But, there is something wrong with the picture.

The trouble with this particular picture is that it cannot show the delicious taste of Nectarena Strawberries. It may arouse memories in your mind of how ordinary Strawberries taste, but Nectarena has a new taste with which you are not at all acquainted.

The only way to experience the new of this-world taste of Nectarena is to order a few, and try them yourself. It's important.

Sh! "Mums" th' word!

Don't tell but here's something entirely new in "Mums." Not an old variety in the group! These six varieties were selected from over 5000 new ones—entirely new—for this collection. All are outstanding varieties, each worthy of a featured spot in your garden. They give you at last a really worth-while collection of Mums.

Usually "collections" are made up from just such varieties as can be picked up here and there, and that do not have a ready sale otherwise. This group is entirely different. It will give you big value for your money, varieties that you and your friends will admire, and that will make them envy your garden. Varieties may be ordered either singly or as a group. This first year, our supply is limited, so

Hardy Varieties Only

**Order
Early**



Special! **6 All New**
\$2.85
One Plant Each of the
Varieties Below

- ① **Rose Marie** This one will be your sweetheart. Its color is a delicate and appealing shade of orchid, and its form is nearly perfect. About 1½ to 2 inches across.
- ② **Glow Worm** Aw shucks! How are we going to describe a beautiful thing like this? Why don't you just order it and see it in your own garden? Pretty, varying shades of pink, yellow, apricot, bronze, and other delicate hues we can't describe. Quite exquisite! Flowers 1½ to 2 inches across.
- ③ **Yellow Fellow** He's big, he's bright, and very bold, like yellow silk or flashing gold. Yes, the brightest of the lot—a good rich yellow, really rich! Heads full and well formed. Nearly three inches across.
- ④ **Cinderella** White, that's bright and clean and pure—with a modest little touch of charming yellow in the center. Flowers nearly three inches across.
- ⑤ **Pinky** This one has sweetness—delicate shades of pink, and faint flashes of white, then a winsome yellow center that peeks shyly out at you: a charmer! Blooms large and fluffy. Nearly three inches across.
- ⑥ **Firefly** Only Nature knows how to produce a color like this: a red like sparkling wine, yet more lively and more beautiful. Blooms 1½ to 2 inches across. Well formed.

Prices, all Mums above when ordered by variety: 1 for 75c; 2 for \$1.22; 3 for \$1.69; 4 for \$2.16; 6 for \$3.09; 12 for \$5.90. All Mums 2½-inch pot-grown plants.

*Extra
Special*
24 for \$8.95

Have a real Mum display. Four of each, 24 in all, at a saving. \$11.40 value, but all yours for only \$8.95.

R. M. KELLOGG COMPANY
Three Rivers, Michigan